SIMPPLYING MANAGEMENT OF COMPLEX SOLUTIONS
The middleware applications you deploy between your Web and database servers play a vital role in how the face of your business — your Web servers — connect to the lifeblood of your business: the data contained in your database infrastructure. Middleware applications serve as a conduit for mapping customer-driven requests from your Web servers to data in your database infrastructure. What’s more, it allows the Web server to return dynamic Web pages based on the specific requests of your customers.

Managing these critical middleware applications all too often times results in a “best effort” only. Why? Today’s IT departments are stretched thin supporting the day-to-day operational challenges faced by your business as well as supporting those initiatives that are tied to generating revenue. They simply don’t have the time to prioritize all of the components that go into ensuring your applications are performing optimally.

CenturyLink Business can help. We’ve integrated some of the industry’s leading middleware applications to our managed services portfolio. This eliminates the expense and time associated with managing your applications while ensuring service excellence. What’s more, we work with our clients to define responsibilities so the management we provide can be customized to your unique business environment.

APACHE TOMCAT APPLICATION SERVER (TOMCAT)
Apache Tomcat is an open source software implementation of the Java Servlet and JavaServer Pages technologies. As a collaboration of best-of-breed developers from around the world, Apache Tomcat has rapidly become one of the leading Web servers.
Most Java-based Web applications are or need to be simple. In fact, between 60 percent and 80 percent of Java developers only need simple Java Web apps (JSP/Servlets) making the Tomcat Web application server the ideal Java based, web application and indeed the deployment tool of choice for the majority of Java developers.

With a license cost of zero, Tomcat is fast, simple and ubiquitous. Its flexibility and agility also make it ideally suited for use in cloud environments.

With an excess of 10 million downloads claimed, as well as installations in more than half of the global Fortune 500, Tomcat holds a near market share monopoly in the simple Java Web application server space. (http://tomcat.apache.org)

**TARGET MARKET**

Apache Tomcat Server usage is driven by customers looking for a low-cost limited functionality Java implementation, typically those businesses just establishing their Web application presence.

The secondary market of this product is driven by customers looking to reduce complexity and functionality so as to simplify support personnel overhead and costs.

**KEY CENTURYLINK DIFFERENTIATORS FOR THIS SERVICE**

CenturyLink provides a tightly integrated services offering that allows for advanced Application Performance Monitoring (APM) as well as End User Experience Monitoring (EUoM) not widely offered within the competitive landscape.

CenturyLink can draw on its existing support structures to show historical success and competency in delivering competitive support capabilities. CenturyLink provides:

- Significant reduction in incident and problem management efforts
- Security management, reducing exposure to internet facing attacks
- Application management — CenturyLink takes care of application server environments so your development staff can focus on taking care of your customers

For more information about CenturyLink Business, visit [www.centurylink.com/enterprise](http://www.centurylink.com/enterprise).