



# CENTURYLINK VYVX VENUENET+

## NEXT LEVEL OF BROADCASTER VENUE SERVICES

Whether it's a sporting event, breaking news story, sold-out concert or presidential debate, transmitting live video can be a major production. Coordinating with different encoding, networking and internet solutions can create costly hassles that most broadcasters would like to avoid. And if you want to deliver the highest quality video content to your viewers in a timely fashion, an efficient workflow is of the utmost importance. That's why the CenturyLink® Vyvx® Solutions team created our VenueNet+® offering. It's the culmination of more than 25 years of industry expertise, and represents a significant upgrade to our Emmy Award-winning VenueNet® service.

### Business Solutions

- **Comprehensive Scale and Capabilities:** The VenueNet+ offering combines the large footprint of our Vyvx fiber network with 24/7 dedicated access points at many professional sports venues across the United States. It also provides high-quality video encoding, internet, telephone access and dedicated professional support. Simply hand us the raw video and we do the rest.
- **Single Provider Service:** The VenueNet+ service incorporates a comprehensive suite of broadcast transmission tools, making it possible to get all the services you need from one reliable provider. Everything is already on-site, ready to go and fully managed by trained Vyvx staff.
- **Connections Where and How You Need Them:** VenueNet+ combines enhanced local-loop access at sports and event venues with integrated signal encoding, data and telephone service. Local loop access connects you to our award-winning Vyvx video network, delivering content to your choice of destinations.

### TECHNICAL FEATURES / CAPABILITIES

- Connections at over 180 stadiums and event venues that support HD-SDI, SD-SDI and ASI as well as encoding
- Support for uncompressed HD video at selected on-net venues
- One provider for all your broadcast requirements
- Dedicated, reliable high-speed internet connectivity
- Phone service with up to 24 available lines at every VenueNet+ location
- Video monitoring capabilities at the Vyvx Transmission and Operations Control Center

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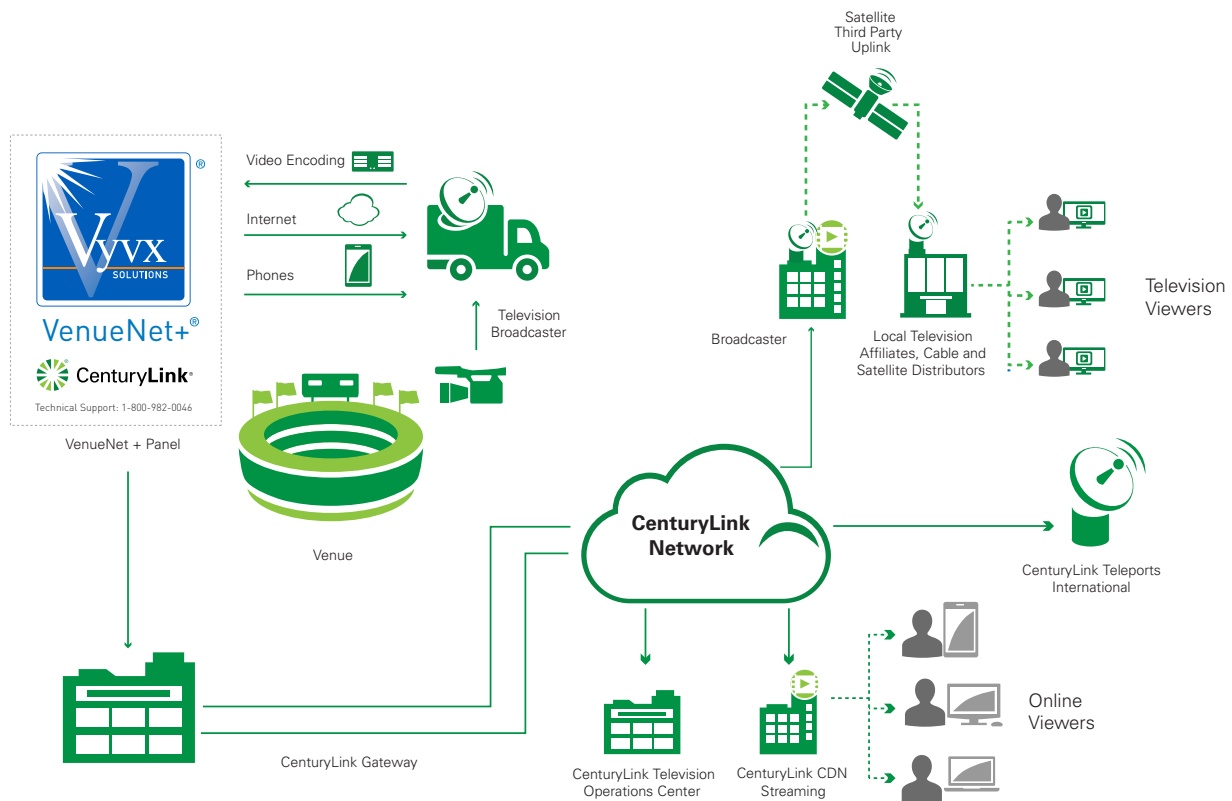
*Our terrestrial network delivers a high-quality HD experience with transmit capabilities that are more than three times the bandwidth currently available with satellite.*

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## Why Choose CenturyLink for VenueNet+ Service?

- **Support for HD Picture:** You get direct access to an end-to-end high-definition fiber network, designed specifically for the highest quality sports transmissions.
- **24/7 Accessibility:** With VenueNet+, the locations you need are available when you need them.
- **Proven Provider:** Vyvx has been providing video sports backhaul services for more than 20 years. And now with the integration of internet and encoding services, our VenueNet+ solution continues our tradition.
- **Cost Savings:** The integrated encoding service included with VenueNet+ can help you save by eliminating the need to ship equipment and personnel to support onsite encoding. Broadband internet saves you time and money by eliminating the need to procure your own Internet access from either the venue or satellite.
- **Reliability:** Our award-winning MPLS Video Network provides redundancy and infrastructure re-routing capabilities to help ensure mission-critical content is delivered.



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