

DATA SHEET

Accelerate Your Digital Transformation with Our Proven Methodology

Align your IT initiatives and business objectives with an Executive Strategy Session or a Solution Development Workshop.

IT departments have gone from being business enablers to becoming a key part of every business' competitive strategy and profitability. Managing complex digital transformation projects that align IT with business goals can be daunting. CenturyLink enables you to be the catalyst that drives agile IT, to sharpen operational efficiency, enhance customer experiences and strengthen security. We can help you activate innovation and turn disruption into differentiation.

Solution Transformation Methodology

CenturyLink's Solution Transformation Methodology is a pragmatic, structured approach to IT strategy execution. It is a dynamic, collaborative session that allows us to understand your challenges and opportunities, the impact on your business and your organization's ability to address them. It then defines the solutions and resources that will deliver the greatest value.

Better Conversations Drive Better Changes

CenturyLink Business believes that great businesses are comprised of great partnerships. We offer two distinct sessions free of charge that allow us to explore your challenges with you. In the Executive Strategy Session and the Solution Development Workshop (SDW), we examine your current IT projects and the degree to which they serve your business objectives. Then, we formulate plans of action and recommendations, which can enable you to pivot to a path of greater business success.

The Solution Transformation Methodology helps businesses

- Adopt cloud-based and multi-cloud management solutions
- Accelerate development/implementation of IT initiatives
- Cut IT costs and implementation of next generation IT outsourcing
- Protect your company and brand from security compromises
- Consolidate or expand data centers
- Improve support for big data, data analytics and decision sciences
- Enable revenue growth initiatives
- Respond more effectively to rapidly changing business requirements
- Transition into an IT Shared Services model
- Connect disparate applications and networks
- Make operations more responsive and effective by leveraging digitally connected products, services, assets, people and partners



Discovery and Decision-Making

The Executive Strategy Session

What is standing in your way of an optimized IT strategy? What is keeping your organization from finding new, nimbler methods to deliver your IT initiatives? In an Executive Strategy Session, CenturyLink meets with your company's leadership and employs the Solution Transformation Methodology to assess your current and future business goals and challenges and to generate customized plans of action.

Insight and Alignment

Before the session even begins, we start by listening. Our team will consult with your leadership to set an agenda customized to your concerns and needs.

Analysis

We examine your desired business outcomes and key IT projects and explore how well they align. This helps to fill execution gaps in your IT strategy.

Action

Our expert representatives provide prioritized recommendations based on solutions from our products and services, technology standards, best practices, and innovations. These recommendations identify ways to accelerate and enhance your IT project so that they deliver optimal business results.

A Deeper Dive

The Solution Development Workshop

We gather with the personnel most directly responsible for accomplishing your IT initiatives to dig into the details of your challenges and focus on specific solutions to enable your digital transformation.

Preparation

Before the workshop begins, we define the project scope, develop targeted agendas, initiate pre-data gathering, identify required resources and set a date for the Workshop.

On-Site Discovery

This is the deep dive into your technical requirements for the in-scope project. Working with various subject matter expert teams, we explore, discuss and gather requirements in order to develop a targeted solution.

Solution Development

Using insights and gathered data, we work together to create an executable solution for your digital transformation.

Solution Presentation

At the completion of the Solution Development Workshop, CenturyLink's expert advisors prepare a plan that addresses your technical requirements, with a proposed solution focusing on your primary objectives and how they link to the enablement of your business. The documentation includes a collaboration map, technical design and high-level pricing.

Maximizing Impact

Digital transformations are only effective if they address the relevant business concerns of your organization, and have successful implementation. CenturyLink specializes in not just providing products and services, but in helping people find solutions that deliver lasting results.

To schedule an Executive Strategy Session or a Solution Development Workshop, call or email your CenturyLink Business representative, or visit: www.centurylink.com/solution-development-workshop



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