

DATA SHEET

Smart Solutions from CenturyLink

Drive Business Value with Connected Devices

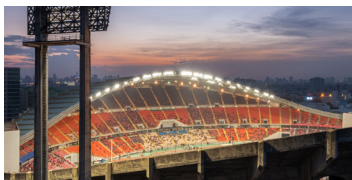
CenturyLink is focused on delivering specialized expertise and comprehensive solutions to help organizations address barriers and realize true business value with the deployment of complex smart solutions across venues, cities and fleets. Our comprehensive Smart Solutions from consulting and design to managed infrastructure and security services have helped drive strategic advantage for organizations across verticals.

- Sports and Entertainment venues eager to enhance the fan experience with real-time applications
- Resort Hotels looking to understand visitor engagement to help improve customer experience and drive greater commerce
- Fleet Operators attempting to predict potential vehicle maintenance
- Cities looking to reduce costs and improve safety for residents
- Retailers eager for customer insights for fostering meaningful relationships

By 2021 there will be 28 billion connected devices — of which 15 billion are IoT connected devices including M2M devices like meters, sensors and consumer-electronics like wearables.¹

Smart Solutions from CenturyLink

In addition to helping you ideate, architect and implement the IoT solutions best suited for your organization, CenturyLink Smart Solutions incorporating the supporting technology infrastructure from CenturyLink are designed for rapid deployment.



Smart Venues

- Rapid Network Connectivity Wireless/Cellular
- Mobile Application Development
- IPTV/Digital Signage
- Lighting & Heating/Cooling
- Location-Based Analytics
- Safety & Security



Smart Cities

- Transportation
- Safety & Security
- Lighting & Heating/Cooling
- Waste Management
- Parking



Smart Fleet

- Real Time Tracking
- On-board Diagnostics
- Predictive Maintenance
- Safety & Security
- Route Optimization

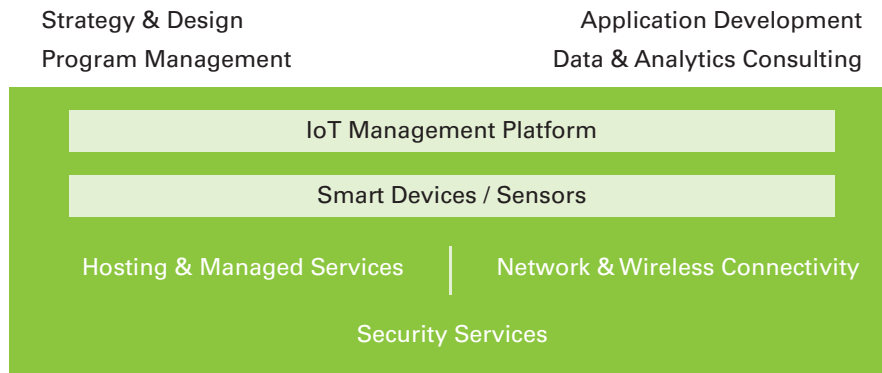
Rapid Transfer and Processing of Real-time Data

The core success of IoT solutions relies on the rapid transfer and processing of real-time data. At the foundation of CenturyLink® Smart Solutions is our robust 250,000-route-mile U.S. fiber network and our 300,000-route-mile international transport network. CenturyLink has the agility to deliver and manage Smart Solutions in hybrid environments — Private/Public Clouds, Managed Hosting, Colocation and On-Premises — for meeting the compute and privacy requirements of your data.

We help ensure the privacy and compliance of data from connected devices via our Managed Security Services (MSS) recognized as a “Leader” in the IDC MarketScape: U.S. Emerging Managed Security Services 2016 Vendor Assessment, and as a “Strong Performer” in The Forrester Wave™: Managed Security Services Providers, North America, Q3 2016.

The Internet of Things is predicted to generate up to \$11.1 trillion in economic value per year by 2025.²

Comprehensive Smart Solutions from CenturyLink



CenturyLink addresses and optimizes your entire technology ecosystem for agility to scale as your Smart Solutions strategy evolves and expands. Our core competencies in network connectivity, hosting/cloud, analytics and managed services, along with our strategic relationships with technology leaders and innovators, enables CenturyLink to deliver the most comprehensive Smart Solutions backed by solution-level SLAs for driving true business value.

Learn more about how CenturyLink Smart Solutions can optimize your business today.
Visit www.centurylink.com/enterprise

1. Ericsson Mobility Report; June 2016

2. The Internet of Things: Mapping The Value Beyond The Hype, McKinsey & Company, June 2015

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