

EVOLVE YOUR NETWORK AS YOUR BUSINESS DIGITALLY TRANSFORMS.

Encrypted Wavelength Service Helps You Stay Ahead of the Evolving Cyber Threat Landscape



THE COST OF A SECURITY INCIDENT

can be quite high — for example, financial loss that can extend into the hundreds of millions of dollars, as well as significant legal liability, regulatory exposure and reputational damage.¹

AS IOT DEVICES AND NODES GENERATE VAST AMOUNTS OF SENSITIVE DATA

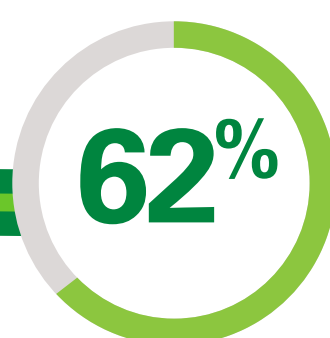
, much of it will ultimately reside in back-end systems and databases — which increasingly are in the cloud. Encryption is a core technology for control in our efforts to protect data and enforce privacy and data protection.²



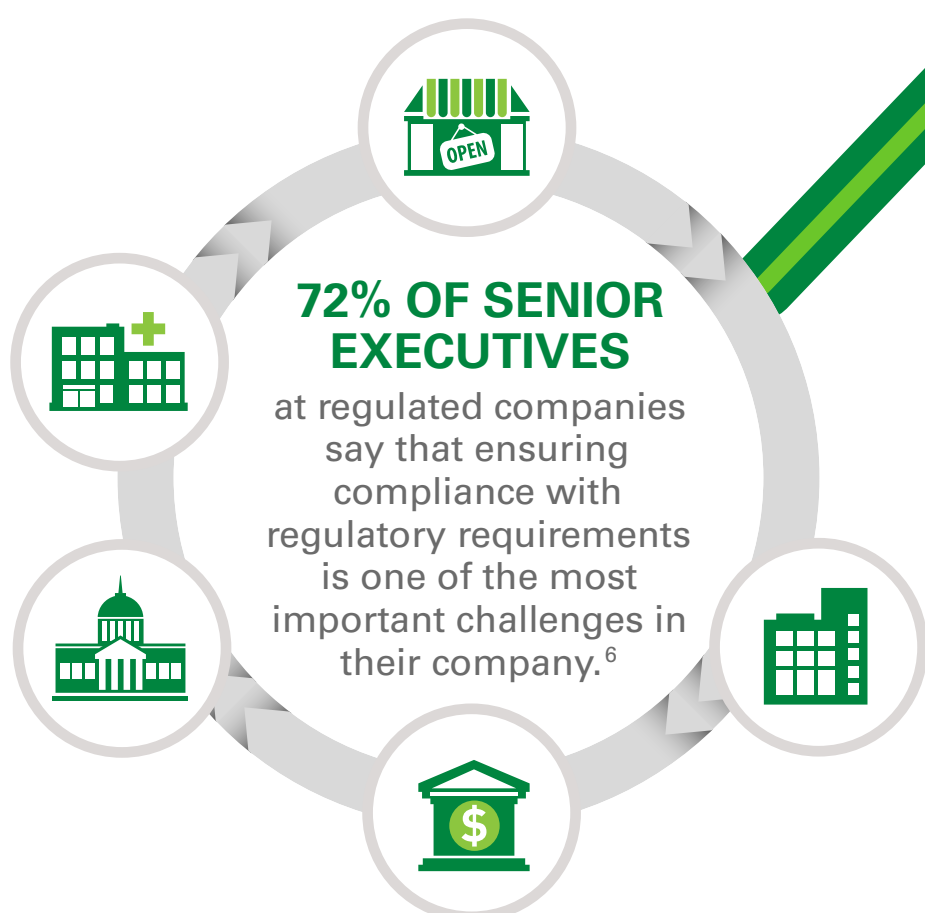
THROUGH 2020 driven by the increasing risk of a data breach, more than 50% of enterprises will purchase enterprise-wide encryption products, which is a significant increase from fewer than 20% today.⁴



62% OF ORGANIZATIONS believe a successful cyber attack is imminent.³



BY 2020, 92% OF GLOBAL DATA CENTER TRAFFIC will come from cloud services and applications.⁵



CENTURYLINK® ENCRYPTED WAVELENGTH SERVICE
SECURE, EFFICIENT, and HIGH PERFORMANCE

HIGHLY SCALABLE NETWORK CONNECTIVITY WITH DATA ENCRYPTION AND SIMPLIFIED BUILT-IN KEY MANAGEMENT IN OUR SECURE PORTAL THAT YOU CONTROL.

¹ Gartner, Six Decisions You Must Make to Prepare for a Security Incident, April 8 2016

² Forrester Research, The Top Security Technology Trends To Watch, 2017, April 26 2017

³ Global Network Outsourcing Market Analysis and Trends – Industry Forecast 2025, Research and Markets, January 2017

⁴ Gartner, Prioritize Enterprise-wide Encryption for Critical Datasets June 28 2017

⁵ Cisco, Global Cloud Index, 2016

⁶ CIO Insight, August 2016