New Tech Trends Can Help SMBs Save Money, Increase Productivity and Efficiency

ENHANCE YOUR TECHNOLOGY AND GAIN ADVANTAGES THAT ENTERPRISE BUSINESSES TAKE FOR GRANTED

- Machine Learning can help SMBs automate workflows and do other things that seem impossible, if not impossible, five years ago
- Wireless Connectivity lets employees work and rapidly share information securely from virtually anywhere
- Data Mining enables businesses to sort through customer purchasing history to learn their preferences

CHALLENGES + SOLUTIONS

- Funding access to working capital used to be difficult, especially for small businesses that are expanding and updating their technology
- Only 5% of companies report having a "very digital strategy" - a lack of understanding of new technology
- Companies can tap into Microsoft’s new programs for help with technology skills, providing options for help companies utilize

FINANCING

- 20% of IT leaders say that their business is investing in wireless technology

TECHNOLOGY KNOW-HOW

SECURITY

- CenturyLink Business Wi-Fi provides a secure, easy-to-manage network that’s visible and controlled with a powerful network site to help businesses work to simplify, save money and network management with a single provider

SIMPLICITY

- Resource flexibility
- No equipment to maintain
- Easy, easy, easily networked

CONTROL

- Manage administrative changes
- Secure end devices and user Wi-Fi access
- Sense of an external public internet service

VALUE

- One place for Wi-Fi and network
- Privacy for small and medium businesses
- Outstanding IT Control / support team

Reliable, secure, easily managed Wi-Fi with the network you need