PORTFOLIO OVERVIEW

Disaster Recovery Services

Be Prepared When the Unexpected Occurs with CenturyLink Disaster Recovery Services
Downtime is a fact of life. And every business needs a disaster recovery (DR) strategy to keep critical systems up and running when disaster hits. If you’re like most organizations, you already know it. But the big question is whether you know where to start.

CenturyLink offers Disaster Recovery services that enable enterprises to stay up and running in the face of disaster. Our end-to-end offering helps mitigate risk, reduces total cost of ownership (TCO), and scales globally to meet your business’ needs as it grows. Disaster Recovery services are just one part of CenturyLink’s broad portfolio of products and services for enterprises ready to transform their business.

What is CenturyLink Disaster Recovery?

Conservative estimates place a hard dollar amount of $84,000 for every day hour of downtime.1 90% of companies that go down and haven’t planned for it will go out of business.2 Meanwhile, the sheer amount of data grows exponentially every single day, and companies are increasingly choosing to outsource their data management. In other words, the need for DR is only going to get larger.

CenturyLink combines a robust consulting discipline with a global IT infrastructure footprint that gives you the exact solution you need. No matter how big or small your company is, we can help you build the safety net you need to keep your business up and running. And because we can provide everything from initial planning to the state-of-the-art infrastructure you need, you can rest assured that you’re prepared for the unexpected.

Why use CenturyLink Disaster Recovery?

The problem is that DR is not a simple solution; it’s not about just purchasing a service and being done with it. Many organizations’ default reaction to planning for disaster is to make everything top priority—and when the extremely high estimates come rolling in, they feel powerless. At the end of the day, it’s too expensive to cover everything. And yet we all know that it’s also too risky to cover nothing. That’s why our approach to Disaster Recovery includes both consulting and infrastructure services.
CenturyLink Disaster Recovery Consulting Services
Defining and implementing a DR strategy is far easier said than done. Think about your application portfolios: they’re more than just databases and web servers. What about HR records and billing? CRM and ERP solutions? The list goes on and on. Plus, there’s the issue of determining the impact of failure. For instance, if one database goes down, what impact will that have on other applications?

As a result, effective and affordable DR strategies rely not just on prioritizing mission-critical workloads, but also assessing the overall impact of those workloads. And that’s where CenturyLink consulting services come in. We offer:

Disaster Recovery Assessment and Planning
Our engagements start with a detailed assessment of your IT infrastructure to determine your mission-critical workloads and provide insight into various dependencies. We provide the deep insight your organization needs to right-size priority to applications and infrastructure. From there, we can assess your current readiness then design and create a DR strategy to help you migrate to CenturyLink.

Custom Disaster Recovery Testing
In addition to assessment and planning, CenturyLink offers ongoing DR management through custom recovery testing, which helps to ensure that your DR strategy remains effective as your business changes. We will help you determine a testing schedule based on good practices, and then implement it for you.

CenturyLink Disaster Recovery Infrastructure Offerings
When you choose CenturyLink, you’re not just getting a structured framework for creating a DR strategy. You’re also getting the cutting-edge technology required to make it a reality. We offer a single end-to-end solution backed by our global expertise in leading technology solutions. We can help you architect and deploy the perfect DR solution for your specific needs using the following offerings:

MPLS and Metro Ethernet Networks
CenturyLink’s networks offer WAN managers a number of compelling features to support a new wide area network disaster recovery plan. For instance, MPLS and Metro Ethernet networks make site-to-site delivery a reality because of significantly higher speed connections than more traditional WAN solutions. In addition, pushing data from a primary data center to a secondary location within the enterprise is a far more compelling DR alternative to moving backups offsite with tape or disk media.

Colocation
With more than 60 data centers around the world, CenturyLink offers one of the largest global footprints in the marketplace. Whether you operate on-premises, in the cloud, or in a hybrid IT environment, our data centers provide ideal disaster recovery solutions, with ideal temperatures and humidity, structured cabling, bullet-proof security, and 100 percent power uptime SLA. We are also the only provider to obtain Management and Operations (M&O) certification from the Uptime Institute.

Managed Hosting
CenturyLink offers a wide variety of managed hosting solutions. Our team of experts can engineer a highly-available, highly-replicated managed hosting infrastructure with built-in fault tolerance. As a result, you can get the ideal managed hosting solution your disaster recovery strategy calls for.

Unified Storage
CenturyLink offers a wide range of Enterprise Data Storage and management solutions. From capacity options that include block, file and object storage to data replication, backup/archiving and data sovereignty, our affordable and secure solutions can provide a 99.99 percent system availability SLA. We’ve got you covered, whether you need to store your data with us (and enjoy cloud economics!) or you want to back up your backups.
Why CenturyLink?

CenturyLink provides comprehensive Disaster Recovery services to some of the world’s leading global companies. We are accustomed to supporting large, complex IT infrastructures — and we can offer you all the DR services you need. And when you choose a single vendor for your strategy and infrastructure needs, you won’t just simplify vendor management. You’ll also be able to respond to any disaster more efficiently. Why? Because all your operations — from network to storage and compute — are all under the aegis of a single company with visibility across it all.

---

About CenturyLink Business

CenturyLink, Inc. is the third largest telecommunications company in the United States. Headquartered in Monroe, LA, CenturyLink is an S&P 500 company and is included among the Fortune 500 list of America’s largest corporations. CenturyLink Business delivers innovative private and public networking and managed services for global businesses on virtual, dedicated and colocation platforms. It is a global leader in data and voice networks, cloud infrastructure and hosted IT solutions for enterprise business customers.

For more information visit www.centurylink.com/enterprise.

---

Backup
CenturyLink’s Data Protect Backup offering safeguards your data from disaster while eliminating capital expenditures for data storage, protection, and management. You’ll get the flexible backup you need — de-duplicated disk storage, digital offsite vaulting (DOV) or backup to tape.

DRaaS
With Disaster Recovery-as-a-Service (DRaaS), you get cloud-based disaster recovery for your public, private, and hybrid cloud environments. In the case of disruption, simply spin up an exact replica of your core IT services in just a few minutes.

---

1 IDC
2 Touche Ross study