

# Shorten App Dev Cycles by Up to 66% While Improving Service Levels

Your Partner for Application Development & Maintenance



Are your costs too high and development cycles times too long for delivering quality applications? Do you need to better align your applications to business goals? Are you struggling to improve service levels?

Are you in need of enterprise-class tools and services that are not available from local and specialized application development firms?

Shorten application development cycles by up to 66% and improve service levels by leveraging proven techniques, tools, and skilled application resources from CenturyLink—across design, deployment, and management for both commercial off-the-shelf and custom applications. Strengthen your relationships with line of business end-users with more agile application support. CenturyLink end-to-end application services allow for faster application delivery and long-term cost reductions.

Take advantage of the following services anywhere—on-premise, in a CenturyLink data center, or in a third-party data center:

- **Advisory Services:** Includes application assessments and strategic reviews aimed at optimizing the application portfolio. These services include the creation of roadmaps for improving the structure or performance of individual or groups of applications.
- **Implementation:** Provides development, testing, and implementation services across a wide set of domain areas and technologies.
- **Maintenance:** Includes a range of services to stabilize, maintain, and enhance existing capabilities in a cost-effective manner.

We have helped our customers, including leading healthcare, telecom, and consumer companies

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Contact us at [consulting@centurylink.com](mailto:consulting@centurylink.com) for a free one hour consultation to see if CenturyLink Application Development & Maintenance services are right for you.

# With CenturyLink Application Development & Maintenance Services, You Can:

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**Reduce cycle time-to-market:** Provide quality software faster to line of business end-users.

- Leverage proven tools and techniques, plus 24x7 development across global resources for faster delivery
- 24 hour global model with US as customer point of contact
- Expertise in Agile Development
- Proprietary ready-to-deploy best practices and tools to expedite projects

**Manage cost and budget pressures:** Reduce costs and streamline portfolios. Leverage tools and expertise to deliver projects on budget and on time. Automate and optimize design, development, monitoring, and management. Optimize portfolios for maximum performance, scalability, and stability.

- One-stop-shop for full lifecycle support— strategy, transformation, rationalization, implementation, integration, hosting, and maintenance
- Experience delivering not just applications, but business value on time and in budget
- Predictable and flexible cost models, tailored to your business needs—time-to-market and performance requirements
- Metrics driven project management with strong governance and delivery ownership

**Bridge resource and skill gaps:** Tap into technical skill sets honed over decades of hands-on experience. CenturyLink expert resources have practical, hands-on experience implementing

focused development and management techniques in mobile, web, content, and eCommerce environments—all of which can be leveraged in a cloud or hosted environment, or as part of environment management improvements.

- Mobile, Web, Content, eCommerce development services
- \$200M+ of application services delivered annually
- 600+ complex and simple applications delivered quarterly
- Experience in latest technologies and tools
- Thousands of skilled and experienced resources:
  - 200+ Architects & Requirements Analysts with 15+ years
  - 2000+ Software Engineers & QA Testers with 10+ years
  - 150+ Project Managers with 15+ years
  - Proven best practices, built from experience transitioning 2000+ applications to offshore
  - High security zones for sensitive projects & data
  - ITIL certified

**Eliminate production issues:** Improve service levels required to support end-users. Leverage a single help desk, plus infrastructure and management services that leverage enterprise tools.

- Recent results: reduced maintenance by 1/3 while improving service levels for 2000+ applications
- Single Help Desk & Infrastructure and Application Management services
- Enterprise tools

## Why CenturyLink IT Consulting & Implementation Services?

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CenturyLink responds to IT complexity with comprehensive IT consulting and implementation services that empower innovation, improve agility, lower costs through increased efficiencies, and ultimately build competitive advantage.

Unlike traditional IT consulting firms that play an advisory role, CenturyLink leverages deep, hands-on expertise with proven best-

practices built on thousands of client and internal engagements, to guide you through the entire technology lifecycle.

Offering end-to-end IT services, including strategy, planning, design, implementation, and ongoing management of your applications or infrastructure, CenturyLink supports hybrid IT models across on-premise, third-party, and our own data centers.