



## Cisco Webex delivered by CenturyLink

Communication needs to be agile. Mobile. Collaborative. All thanks to mobile devices and evolving innovations in infrastructure and applications. Cisco Webex delivered by CenturyLink makes instant communications and live meetings possible through a deeply integrated set of tools for an outstanding collaboration experience.

Cisco Webex delivered by CenturyLink is an app-centric, cloud-based service that provides a complete collaboration suite for teams to create, meet, message, call, white board, and share, regardless of whether they're together or apart; in one continuous workstream before, during, and after meetings.

## Why CenturyLink And Cisco

Cisco Webex delivered by CenturyLink provides a holistic UC&C platform that integrates CenturyLink's secure and reliable network, hosting and communications architecture. By adopting a hosted solution, you can help minimize the complexity of managing a multi-vendor solution, leverage economies of scale for lower costs, and invest in a predictable billing model.

Cisco built the Cisco Webex platform to reimagine team collaboration and enable the digitization of the workplace by bringing together physical and virtual teams and enabling teams to conduct their work activities regardless of location or device.

### Simple

Cisco Webex delivered by CenturyLink is designed so that each activity makes the user and administrator experience simple and intuitive. It's easy to use and easy to manage. We deliver it on a simple subscription basis, so you can add services on demand, in the cloud or on-premises.

### Secure

Our extensive experience securing many of the world's largest networks, combined with our communications and cloud expertise, helps ensure that Cisco Webex is secure and reliable.

### Open

Webex APIs and integrations are key to helping you to digitize your business. Self-enabled integrations and bots, easy-to-use APIs, and the ability to customize these to your existing processes and workstreams.

### Rich and Effective Meeting Experiences

Bring people together to create, communicate and collaborate in one continuous workstream before, during, and after the meeting so teams can be even more effective. You'll increase productivity, make better decisions, faster.

### Business Messaging

Keep your finger on the pulse with persistent content and context in-team messaging sessions and virtual spaces, with unlimited one-to-one or team messaging.

### HD Audio and Video Calls

Boost employee productivity with the ability to call anyone from virtually anywhere. You can seamlessly move conversations between mobile, desktop, room devices; and back again. You will have common contacts, calendar, and call history from mobile to desktop.



## Key Features



### Meetings

Meet physically and  
virtually - seamlessly



### Messaging

1:1 and team persistent  
messaging and content



### Calling

Cloud-based  
phone system<sup>1</sup>

<sup>1</sup> Couple Cisco Webex with our CenturyLink® Voice Complete offer providing you with a holistic solution.

## Meet. Message. Call.

**Meetings:** Bring teams together to create, communicate and collaborate in one continuous workstream before, during, and after the meeting so you can be even more effective, across any mobile or video device. Invite others to join meetings from their desk, a branch office, at home, or on the road.

**Messaging:** Businesses have the ability to exchange messages and share files with another person or a group of people. Message anyone using Cisco Webex. Simply choose a person from the company directory or enter an email address—including customers, partners, and colleagues—then securely message them through Webex on a desktop or mobile device.

**Calling:** Cisco Webex delivered by CenturyLink allows you to make calls to any other Cisco Webex user in any company via SIP dialing, as well as calling regular landline and mobile phones via the PTSN. You can make and receive calls from a phone connected to the Cisco Webex service in the office or from the Cisco Webex app on your mobile phone or desktop.

## Designed For The Way You Do Business

Cisco Webex delivered by CenturyLink takes your communications to the next level by providing a complete solution with one service and one experience for everyone.



### Get creative and draw out your thoughts:

- Use the Cisco Webex whiteboard capability from any device, whether you're together or apart.
- For meeting rooms the Cisco Webex Board is a presentation screen, a digital whiteboard, and a video conferencing system connected to the Cisco Webex service.
- Anyone using Cisco Webex can participate with you and help the creative process.

### Increase team agility and rapid response from the start of a project to its completion:

- Hold more effective meetings with sync-ups, discussions, and preparation ahead of time.
- Get access to content and discussion threads during meetings.
- Review, follow up, and take quick, informed action after meetings.

### Cisco Webex care for help desks and small teams:

- Enable connected digital experiences for customers.
- Extend customer care beyond the traditional contact center to the entire organization.
- Provide personalized care for your external and internal customers.

### Accelerate business growth and success:

- Focus IT resources to move them from being a cost center to a platform for innovation and growth.
- Improve company culture by working smarter from virtually anywhere and connecting and engaging employees.
- Meet business demands by working faster and smarter, controlling costs, and maximizing resources.
- Provide personalized care for your external and internal customers.