



SKYPE FOR BUSINESS, MANAGED BY CENTURYLINK

YOUR SINGLE SOURCE FOR CONVERGED UNIFIED
COMMUNICATIONS AND COLLABORATION



CenturyLink®



In today's fast-paced global, virtual and mobile business world, face-to-face meetings in physical offices are becoming a thing of the past. Despite this, the need to stay connected at all times has never been greater. Consequently, Unified Communications (UC) has rapidly progressed from a nascent technology to an absolute essential. It brings collaborative working to a new level for speeding up processes and workflows, cutting voice and travel costs, and taking the waiting time out of our human interactions.

Skype for Business, managed by CenturyLink leverages a holistic UC&C platform that integrates a network, hosting and communications architecture to simplify a multi-location enterprise to a single connection for voice, IM, presence and conferencing applications. By adopting a hosted solution, you are minimizing the complexity of managing a multi-vendor solution, leveraging economies of scale for lower costs and investing in a predictable seat-based billing model. Skype for Business, managed by CenturyLink bundles the robust features of Skype for Business with an IP network, SIP services, conferencing services, data center services and the security required for an integrated, enterprise-ready hosted deployment.

BUSINESS SOLUTIONS

Cost Savings and Productivity Gains: By leveraging a hosted unified communications solution you are able to relinquish many of the capital and operational expenditures required to support an on-premise deployment. There are no capital investments in infrastructure and the burden of maintenance and support are transitioned to the service provider, freeing your resources to focus on core business initiatives.

Simplified Communications Management: Leverage the expertise of a single provider across the range of technologies that comprise a unified communications platform. CenturyLink's global footprint and comprehensive portfolio of UC&C

services are designed to simplify deployment, adoption, support and billing. We connect your stakeholders while giving you the flexibility to scale on-demand as your business grows.

Exceptional Reliability and Quality: A successful UC&C deployment allows you to concentrate on the substance of your communications, and not on the technology. With CenturyLink, the Skype for Business application rides on top of the same telecommunications network used by our most demanding data and voice customers. We provide network diversity and routing fail-over, as well as 24/7 network monitoring alerts & alarms with proactive notification to ensure the highest quality of service.



TECHNICAL FEATURES / CAPABILITIES

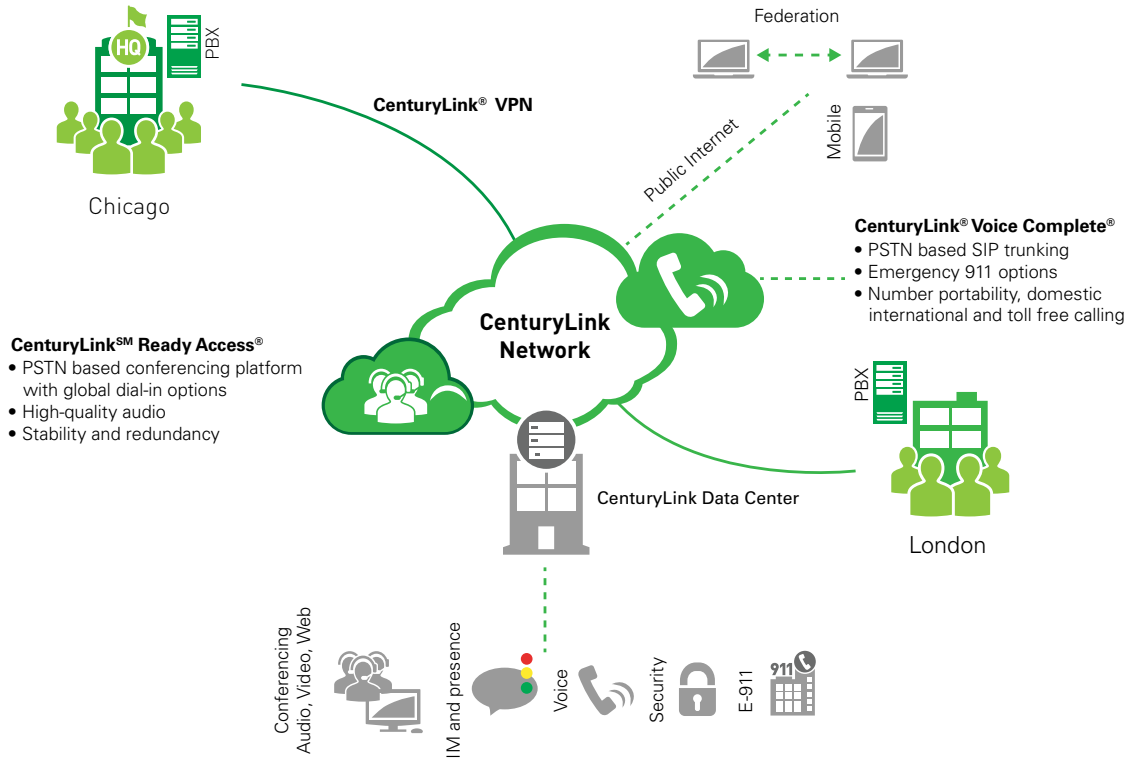
- **Robust Service Options:** CenturyLink offers standard packages that align with Skype for Business licensing options and offer the full set of Skype for Business features, including enterprise voice.
- **Additional Options:** Packages can be enhanced with Skype for Business receptionist console, Skype for Business IVR, Skype for Business response groups or Skype for Business persistent chat.
- **Virtually Dedicated Instances:** Customers retain their own instance of Skype for Business, hosted from CenturyLink's shared hosting platforms.
- **Managed Solution:** Turnkey service includes design, installation, configuration, management and 24/7 monitoring and maintenance.
- **Highly Available Service:** Skype for Business pools are mirrored across geographically diverse hosting platforms, providing customers diverse connectivity that enables maximum uptime in disaster recovery scenarios.
- **Custom Integration:** Integrate Skype for Business with your Active Directory, Exchange and PBX environments.
- **Utilizes Voice, Network and Collaboration Services for a global, reliable, high-quality service:**
 - **CenturyLink MPLS / IPVPN** – QoS enabled connectivity to the platforms.
 - **CenturyLink Voice Complete** – SIP trunking service providing PSTN connectivity and E911.
 - **CenturyLinkSM Ready-Access** – global audio conferencing service providing PSTN dial in/out capabilities for Skype for Business Meetings.

WHY CHOOSE CENTURYLINK?

- **Enterprise-Grade Telephony:** CenturyLink's global telephony footprint, SIP expertise, and robust dedicated IP network supports end-to-end prioritization of real-time traffic to enable Skype for Business as a telephony platform.
- **Emergency Services (E-911) Included:** 911 services for end-user service locations offered within CenturyLink's voice footprint.
- **Lower Risk:** A custom-designed unified communications and collaboration plan and expert support help you move to UC&C at the pace you want, and get you up and running faster.
- **Lower Total Cost of Ownership:** A cloud-based deployment model eliminates equipment and maintenance costs, and transitions you to a predictable monthly, seat-based billing model.
- **Support Future Growth:** Easily adapt your network as your business grows and demand for high-quality, reliable communications applications increases.
- **Leverage Your Current Investments:** CenturyLink's solution delivers scalable enablement and integration of enterprise voice to Office 365TM clients, while also providing the ability to coexist with your existing PBX environment. This allows you to utilize your existing software and infrastructure investments.
- **Ease Administrative Burden:** A less complex and more agile network means less network administration.
- **Increase Reliability and Uptime:** Our proven, secure, end-to-end, real-time communication network can help minimize your risk of disruption and downtime.

- Universal Conferencing Experience:** Our global audio conferencing solution is seamlessly integrated with Skype meetings and enhances Skype capabilities by providing PSTN dial-in options for ubiquitous access to customers, vendors and employees in 118 countries utilizing robust toll and toll free phone number set for on-demand access.

Skype, Managed by CenturyLink



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