

Transform IT Into a Strategic Enabler for Business

Your Partner for Strategy & Systems Consulting



Are your costs to operate infrastructure and applications too high? Do you need to transform legacy IT to support business-driven initiatives using mobility, cloud, SaaS, BI/analytics? Are you struggling to ensure that your business can stay up and running in the face of a disaster?

Are you in need of enterprise-class tools and services that are not available from local and specialized consulting firms?

Drive the highest ROI for invested IT dollars and improve agility by leveraging proven techniques, tools and skilled resources from CenturyLink. Strengthen your business relationships with better support for strategic requirements. CenturyLink strategy and systems consulting capabilities allow you to transform your IT organization into the agile, efficient, strategic enabler that your business needs it to be.

Take advantage of the following services—on-premise, in a CenturyLink data center or in a 3rd-party data center:

- **CIO Strategy:** Includes executive-level consulting services targeted at extracting the highest financial and business ROI for invested IT dollars. Services focus on aligning investments with business objectives to drive innovation and the greatest quality of service. Includes IT strategy roadmap, ROI and TCO analysis, cost reduction measures, and process optimization—for cloud, hosting, or hybrid environments.
- **Systems Consulting:** Offers objective assessments and gap analysis, system modernization and data center consolidation—including architecture, design & implementation. Assessments can be specific to the ITIL lifecycle or to a particular process.
- **Application Consulting:** Includes application assessments, total-cost-of-ownership (TCO) analysis, and rationalization. Areas span traditional IT vertical and horizontal applications, including Free Open Source Software (FOSS).
- **Business Continuity / Disaster Recovery:** Delivers peace of mind with disaster preparedness. Our team can assess, design, implement, validate and perform ongoing audit and fail over testing to help ensure continuous safeguarding of your systems and data.

**STRENGTHEN
YOUR BUSINESS
RELATIONSHIPS**

with better support for
strategic requirements

With CenturyLink Strategy & Systems Consulting Services You Can:

Modernize IT infrastructure to meet changing business demands:

Transform IT into a strategic business enabler, with fewer resources—via modernization, lifecycle and infrastructure refreshes, consolidation, and converged infrastructure—thereby, bringing maturity and optimization to drive efficiencies that drive down costs and increase quality of service.

- Comprehensive: infrastructure, networking, application design and deployment from a single provider
- Fact and metrics-based decision methods that are track-able and adjustable

Manage cost and budget pressures: Reduce costs and streamline operations, while meeting business needs. Leverage tools and expertise to reduce the cost of operating infrastructure and applications—by improving the efficiency of people and processes. Predictable and flexible cost models can be tailored to address your specific business requirements.

- Data center consolidation recent results—Consolidated 8 data centers down to 3, improving space utilization by 50% from 800K square feet to 400K square feet, reducing server count by 45% 7000 servers to 3800 servers, reducing SAN storage by 40% from 4 PB to 2.4PB
- Application rationalization recent results—up to 20% applications decommissioned for up to 15% cost reduction
- Predictable and flexible cost models, tailored to your business needs

Meet DR & compliance requirements: Deliver peace of mind with disaster recovery (DR) solutions that are designed to meet your business recovery objectives as well as your audit and compliance requirements.

Leverage a COBIT control-aligned questionnaire and receive an independent assessment of your DR solution that can be scored against,

and compared to, an industry-standard maturity model with our DR Readiness Assessment. Use our DR Test and Audit services to facilitate regular validation of the DR plan and solution, and meet corporate and regulatory audit requirements by demonstrating year-over-year maturity of a DR testing program.

Our Business Continuity and Disaster Recovery (BC/DR) offerings include a wide range of services that focus on protecting your business environment by designing and deploying the most appropriate DR strategy and solution that aligns with your business and risk mitigation objectives:

- Comprehensive BC/DR service offering—strategy & planning, design, deploy, test and audit
- Solutions that are tailored to business requirements, goals, and objectives
- Consultants that have expertise in helping your organization meet FISMA, HIPPA, FFIEC, FDIC, PCI and SOX compliance requirements

Bridge resource and skill gaps: Tap into skill sets that provide infrastructure, application and DR transformation expertise. CenturyLink expert resources have practical, hands-on experience in discovery and assessment for any IT discipline, building roadmaps and recommendations, and sizing IT initiatives—in complex & heterogeneous environments.

- Proven best practices, built from first-hand integration of five acquired companies
- Hands-on IT experience with 1000s of certifications
- ITIL certified
- Knowledge transfer: best-practices with adoption for maintained business results

Why CenturyLink IT Consulting & Implementation Services?

CenturyLink responds to IT complexity with comprehensive IT consulting and implementation services that empower innovation, improve agility, lower costs through increased efficiencies, and ultimately build competitive advantage. Unlike traditional IT consulting firms that play an advisory role, CenturyLink leverages deep, hands-on expertise with proven best-practices

built on thousands of client and internal engagements, to guide you through the entire technology lifecycle. Offering end-to-end IT services, including strategy, planning, design, implementation and ongoing management of your applications or infrastructure, CenturyLink supports hybrid IT models across on-premise, third-party and our own data centers.



WE PARTNER WITH OUR CUSTOMERS

We have helped our customers—including leading healthcare, telecom and consumer companies—transform their IT organizations into business enablers. Contact us at consulting@centurylink.com for a free one hour consultation to see if CenturyLink Strategy & Systems Consulting services are right for you.