

# Mobile Optimized Websites

Create a high quality mobile website that generates value, increases customer loyalty and grows revenue.

With four mobile phones for every PC, mobile is ramping up faster than any other technology we have seen in the past. Mobile-ready sites are proven to increase sales, generate traffic and boost engagement. Businesses that do not accommodate the mobile user are losing out on significant opportunities and revenue. Mobile traffic is more likely to convert to sales when mobile users can easily find key content while on-the-go.



goMobi from CenturyLink offers businesses a fast and easy way to create a mobile optimized website that drives traffic, converts leads and grows revenue. Build a new web site or leverage the design and content from your existing web site, built for PCs and laptops, to create a mobile friendly site in minutes without any coding. Built on a highly extensible platform, goMobi leverages dotMobi's powerful device detection and content adaptation solution that can adapt to the changing needs of any business.



goMobi mobile sites can be created quickly and easily without any technical knowledge allowing you to create a mobile presence in a matter of minutes. Leverage your existing site content or create a custom site using the 30+ made-for-mobile features, or create your site using a hybrid of both. goMobi from CenturyLink has a variety of interface templates that deliver a great experience on ANY mobile device, not just smartphones, to ensure an effortless user experience that is fast and easy for your customers to use. gain full access to all the drop ship wholesalers and their wholesale product catalogs. Compliment your product offerings by selecting and selling other wholesaler's products directly through your website.



## Maximize your online experience

- Get up and running in minutes with the feature-packed mobile website builder.
- Create your site by automatically leveraging your existing site content, or build a custom site.
- Increase traffic with advanced SEO tools.
- Improve conversion rates with features like Call Us, Find Us, Tell-A-Friend, and QR Codes.
- Increase revenue with features like Coupons, Reservations and mCommerce.
- Works on all mobile devices, including smartphones and tablets.
- Works on any existing or new domain.
- Automatically updates content from Twitter, Facebook, event calendars, desktop site, Review sites and more.

# Lead Conversion



## Click-to-call

Customers can contact your business from anywhere within the site with one click.



## Location-based Directions

Customers can find your business with one click. Google maps and directions including time and distance. Multiple locations supported.



## Mobile Commerce

Create a shopping cart of products enabling customers to purchase directly from their phone.



## Contact Forms

With one click add ready-made template forms to your mobile site.



## Check-In Services

Connect to location based services such as Google Places, yelp, Gowalla, Foursquare, Facebook Places.



## Coupons

Create Special Offers. Multiple coupons supported.



## Opening Hours

Dynamic opening hours functionality telling customers when your business is open.



## Reservations

Allow customers to make reservations directly from your mobile site.



## Share Content

Allow customers to easily share site content via Facebook, Twitter, email and SMS with one click.



## Custom Forms

Create custom forms to suit the specific needs of the business. Multiple forms supported.



## Mobile Advertising

Add ads using existing advertising accounts from Google AdSense.



## Smartphone Bookmark

Add a smartphone bookmark icon and enable customers to easily return to your mobile site from their home screen.



## QR Code

Generate QR Codes or marketing flyers with one click and allow customers a quick entry point to any page on the mobile site.

Editing: gomobi.smallroomstudios.net

Design Features Analytics Help

Adding features

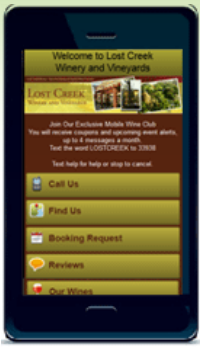
- Call Us
- Find Us
- Full Website
- Opening Hours
- Booking Request
- Images
- About
- Products
- Services
- Coupons
- Call Me Back
- Leave A Message
- Tell A Friend
- Keep Me Informed

Finished editing?

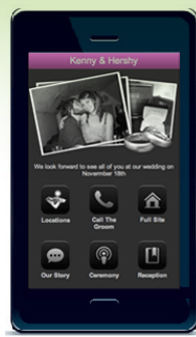
Adding a mobile friendly site results in an overall traffic increase of 18%

(source: Nielsen, 2012)

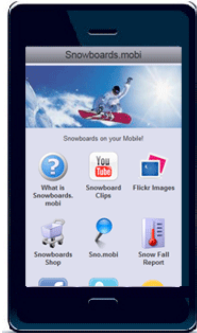
Wedding Site



Winery



Resort



Retail Store



Coffee House



# Pricing

\$6.99 per website per month

## Customer Engagement



### Mobile Optimized

Prioritized content, quick load time, Click-to-call.



### Event Calendar

Display your events from your Google calendar on your mobile site, content automatically updates.



### Facebook

Display content from your Facebook page on your mobile site. Content automatically updates.



### Site Translation

Allow your visitors to translate your site content into 30+ languages.



### Image Gallery

Display images on an existing gallery or create a custom one. Images are optimized for each device.



### Multimedia

Automatically converts and optimizes video content. Multiple videos supported.



### RSS

Quickly and easily Import news, blog and event calendar. Content automatically updates.



### Twitter

Display your tweets on your mobile site. Content automatically updates.



### Reviews/testimonials

Let customers read business reviews/testimonials that have been added to Yelp and Foursquare.



### Add Unlimited Pages

Add unlimited custom pages to highlight additional content.

