

Pinnacle Cart eCommerce Store

Create a professional-looking online store, run sales reports and drive sales with the Pinnacle Cart eCommerce application from CenturyLink.

The profitable world of eCommerce is easier than you think, with no training or development experience necessary. Designed to create a seamless shopping experience for your customers, Pinnacle Cart's eCommerce php shopping cart application is feature-rich, scalable, and easy to set up and maintain. Pinnacle Cart combined with CenturyLink® Web Hosting is the clear choice for serious merchants focused on rapidly and cost effectively deploying, managing and growing a successful web-based business.



**Feature-rich, scalable,
and easy to set up and maintain**

FREE Facebook and Mobile Store

Reach your customers on the go with the Pinnacle Cart eCommerce Plus Facebook storefront and mobile-optimized version of your on-line store. Both stores can be fully customized and managed through your Pinnacle Cart control panel. Your mobile store will be fully optimized for all smart phones and mobile devices.

New Design Templates

Choose from a variety of new, professionally-designed templates and use the Cart Design Toolbar to customize colors, functionality and content without any programming experience. You can easily swap between templates and switch between horizontal and vertical navigation (or use both) at any time via your control panel.



**Designed to increase traffic,
sales and average order amount**

- Simple to customize and manage
- Point and click design tools
- 300 core eCommerce features
- 75 marketing and SEO features
- Social media integration
- 24/7 customer support
- PCI / PA-DSS Certified
- Supports 25+ payment methods

Product Syndication

Post all or selected products to eBay, Amazon, Yahoo, Google Product Search, PriceGrabber, Shopzilla, NextTag, Goshopping and others using the Product Feeds. Just another set of features allowing you to reach more customers and sell more products.

Tweet, Like, Digg, Share and More

Nothing is more powerful than word of mouth advertising. Our social media platform allows your visitors to create a social tsunami by spreading the word about your products across the world's most popular social media sites. Just activate it and let your visitors do the rest!



Drift Marketing Emails

Provide incentives to customers who abandon their checkout process at selected time intervals. This system is designed to re-market to customers who become distracted or leave your store with items in their cart. Set up as many campaigns as you want and encourage your customers to return to complete their order.

Advanced Search Engine Optimization Capabilities

Pinnacle Cart is one of the only eCommerce applications that gives you the control to define the structure of your URLs for every page in the cart, optimizing your store for search engine traffic. Combined with our other powerful SEO tools, Pinnacle Cart from CenturyLink is one of the most search-engine-optimized platforms on the market.

Product Recommendations

Increase sales by automatically recommending products to your customers based on the categories they have viewed. This is an optional feature that you can control through your control panel.

Payment Tokenization

Make checkout quicker and more convenient by allowing returning customers to access their payment information pre-populated from previous orders. Once activated, customers can "save" their credit card information with their account information making it easier for them to complete additional sales. This feature is limited to selected payment gateways.

Plans Custom Tailored to Your Business

Key Features	Essential \$24.99 / website / mo.	Advanced \$39.99 / website / mo.	Premium \$59.99 / website / mo.
Products	1 - 10	11 - 100	Unlimited
Site Admins	1	3	Unlimited
Payment Gateways	1	4	30
Attracta Search Engine Submission	✓	✓	✓
SEO URLs		✓	✓
Facebook Store		✓	✓
Products exported to Amazon, eBay, Google, etc.		✓	✓
Digital Downloads		✓	✓
Product Inventory			✓
Mobile Store			✓
QR Codes			✓

Faster and More Intuitive Checkout

Since most cart abandonments take place in the checkout process this stage should be as intuitive as possible for your shoppers. Improvements to the Pinnacle Cart One Page Checkout make the checkout process even easier for new customers and vastly easier for existing customers.



Sell Products Through Doba

Doba connects you to 300+ wholesale distributors and more than 1.5 million products. When you sign up, you gain full access to all the drop ship wholesalers and their wholesale product catalogs. Complement your product offerings by selecting and selling other wholesaler's products directly through your website.

Quick Start Guide

Designed for the first time store owner, this will assist new and existing customers get their store up and running quickly in 8 very easy steps. Just point, click and move to the next step. We've also added the ability to add testing products to your store to assist you in designing your store without having to add in your own products.

Bringing Cloud to Every Business Under the Sun

CenturyLink believes that all businesses should have access to the simplicity, security, reliability and flexibility of cloud services. That's why we work hard to provide small businesses, IT professionals and developers the support and service they need to make the switch. And it's all backed by the reputation of CenturyLink, a world-leader in IT and cloud solutions, as well as the nation's third-largest communications provider.

At CenturyLink, you'll get the help you need to do more for your business. Because this is more than just cloud. It's the bedrock of your business. Learn more about how cloud technology can benefit your business at www.centurylink.com.

Visit us online at www.centurylink.com to learn more, or call us at 877.720.3429.

