

Building a Digital Foundation

State & local organizations are increasingly prioritizing robust digital infrastructure – but according to GBC’s August 2017 survey¹ of government leaders, challenges still lie ahead.

Nearly **90%**

say that data sharing/instant information access is important or very important.

Organizations are using new technologies to...



Expand citizen services/engagement



Improve workflow management



Increase data availability/transparency

...and more.

What’s going on in state government?



Organizations identify various drivers – including better education, expanded business opportunities, and new jobs – for improving network/information accessibility.

HOWEVER

40% of respondents don’t consider their state to be a leading investor in the information economy, and

Just **42%** feel that their state actively devotes resources to network infrastructure.

What’s going on in local government?



86% characterize their organization’s network speed as fast or very fast.

HOWEVER

Less than **50%** believe that all or most of their city’s digital infrastructure is up-to-date

1/3 say that their organization has no plans to pursue wireless infrastructure in the near future.

What can state & local organizations do to promote digital literacy?

Respondents have a few ideas:



Provide more funding



Streamline IT resources



Recruit/retain digital experts

“Just like roads, digital infrastructure is a basic necessity, not a luxury. Everyone should have ready access to this.”
Survey respondent



Want to learn more? [Read the full survey report.](#)

Government Business Council

About Government Business Council
As Government Executive Media Group’s research division, Government Business Council (GBC) is dedicated to advancing the business of government through analysis, insight, and analytical independence. An extension of Government Executive’s 40 years of exemplary editorial standards and commitment to the highest ethical values, GBC studies influential decision makers from across government to produce intelligence-based research and analysis.

CenturyLink®

About Centurylink Government
CenturyLink helps government, education and public safety sector organizations implement proven IT solutions to address public infrastructure continuity, ensure safety and security, facilitate economic growth, build stronger educational systems and augment technology needs. Our services are used by public sector customers of all sizes—from the largest and most critical government agencies to rural schools.

Methodology
GBC deployed a survey to a random sample of respondents in state and local government in includes a largely senior audience, with 80 percent identifying as salaried, full-time managers and 86% supervising at least one or more employees. 40 states receive representation in the survey. 16% hold positions in state government, and 84% hold positions in various levels of local government (county, municipal, independent district, etc.).

1. “The Digital Forerunners: A Report on Network Infrastructure in State and Local Government.” <http://www.govexec.com/insights/reports/digital-forerunners-report-network-infrastructure-state-and-local-government/140449>