

CenturyLink™ Channel Alliance

Same Great Partnership. Stronger Connected.™



It's A Simple Equation

You do better business by offering your customers better access to total communication solutions. Whether their business needs are local or global, you'll satisfy their complex telecom requirements and grow your business with CenturyLink. The Qwest Business Partner Program is now the CenturyLink Channel Alliance.

Alliance Member Benefits

- Competitive commission structure
- Customizable marketing materials, logo usage and sub-agent resources
- Online access to product information, education and sales tools
- Channel integration with the CenturyLink direct sales force
- Comprehensive onboarding helps you reach maximum sales potential quickly

Doing Business With Us Is Easy

You'll find that support within the CenturyLink Channel Alliance is beyond compare. We back our extensive portfolio of communications products with training and support structured for your success. You'll receive:

- World-class sales, technical and product training
- Pre- and post-sales, operations and technical support
- Comprehensive online tools, lead generation campaigns and joint marketing



Award-Winning Program

Phone+ magazine (now Channel Partners magazine) named the CenturyLink Channel Alliance (as the former Qwest Business Partner Program) one of the top channel programs for 2010—receiving this distinction for the 4th consecutive year.

The Alliance is also often recognized for the program's outstanding executive leadership.

To learn more and to become an Alliance Member,
e-mail Alliance@CenturyLink.com
or visit www.CenturyLinkChannelAlliance.com



CenturyLink™
Channel Alliance

Three Levels of Participation

Unlimited Opportunities

Channel Alliance Member

\$50,000 or \$100,000 billed monthly revenue (BMR) levels (by month 14 after contract):

- Competitive commission structure
- In-depth Member onboarding
- CenturyLink Channel Alliance Member logo usage
- Access to product information, education, sales and marketing tools via extranet websites
- Program tools and marketing support, including e-communications direct to your desktop
- Sales management by Channel Sales Manager (CSM) or Inside Channel Manager (ICM)
- Pre-Sales Consultant (PSC) – supports each Member in opportunity and activity on a pre-sales basis

Premier Channel Alliance Member

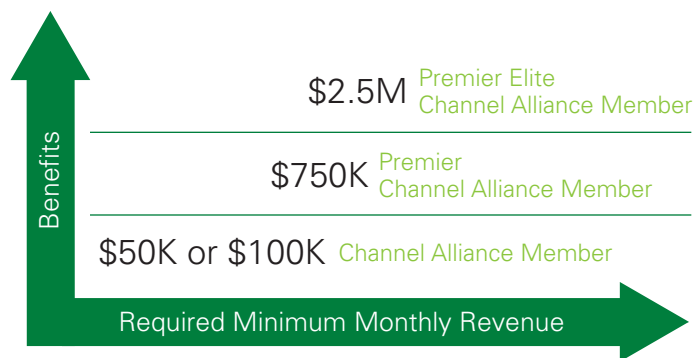
Upon achievement of \$750,000 BMR min.—All of the benefits of Alliance Member status, plus:

- Enhanced commission structure
- CenturyLink Premier Channel Alliance Member logo usage
- Company profile on CenturyLink.com/Alliance for sub-agent recruitment
- Marketing Development Fund (MDF)

Premier Elite Channel Alliance Member

Upon achievement of \$2,500,000 BMR—All of the benefits of Premier status, plus:

- Enhanced commission structure
- CenturyLink Premier Elite Channel Alliance Member logo usage
- CenturyLink Channel Alliance Member logo usage



For full details regarding program requirements, benefits and support, please visit www.CenturyLink.com/Alliance.

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e-mail Alliance@CenturyLink.com
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CenturyLinkTM
Channel Alliance