

# Improve Business Continuity

How you can simplify compliance management and help minimize risk for your banking or credit institution.

A recent report by Ernst & Young states that in today's globally competitive and highly regulated environment, managing risk effectively while satisfying an array of divergent stakeholders is a key goal of banks and securities firms.<sup>1</sup>

The key to effective risk management for financial institutions is the ability to balance the need to limit exposure with the need to provide continuous access to the right information at the right time.

What if you could be sure you had the proper controls, processes and procedures in place that regulators require? Would that give you more confidence in your compliance capabilities? To stay competitive, you need to find a way to plan for and manage through compliance while still providing consistent communications for your internal teams and your customers.

## Simplify Compliance Management

What redundancies have you built into your network operations? What if critical applications stop running? With CenturyLink, you'll be working with a partner who can deliver:

- Superior network availability and performance
- 24/7 performance monitoring and support
- Strong, consistent Service Level Agreements

You can set dependable, automated controls in place to manage your services in a way that easily accommodates changes, provides comprehensive reporting capabilities, and reduces risk. With the ability to deliver the right information to the right place, at the right time, and to any device, you can help increase productivity and reduce threats at the same time.

## Minimize Exposure to Risk

As you move more mission critical applications to the network, there are more consequences—and greater costs—associated with an outage now. You can't waste any time trying to figure out which of your vendors is at fault during an outage, you just need someone who can resolve your issue and get you up and running as soon as possible.

With CenturyLink, you'll be working with a partner who will take 100% ownership of your entire network performance, regardless of who owns the physical asset. And because we built our network using the latest technology, we can help you protect against outages and provide a variety of ways to minimize the risks with fast problem resolution.

**"If it's anything to deal with data, data transport, telephone, or Internet access, we just call one number,"** explains Steve Slane of University Federal Credit Union. **"We don't have to call somebody and say 'Do you do this for us?' We know exactly who we're dealing with and they will route us to the correct department."**

Visit [centurylink.com/banking](http://centurylink.com/banking) or ask your representative for related solution briefs to learn more about what CenturyLink can do for your organization.

<sup>1</sup>A New Era of Customer Expectation: Global Consumer Banking Survey. Ernst & Young. 2011.

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