

# How Banks and Credit Institutions Can Simplify Compliance and Minimize Exposure to Risk

## Benefits

- Simplified compliance management through automation and managed services
- Flexible network infrastructure that can respond efficiently to changing regulations
- Limited exposure to risk through consistent uptime, processes, and controls

The key to effective risk management for financial institutions is the ability to balance limited exposure with optimal access to the right information at the right time.

## Simplify Compliance Management

What if you could be sure you had the proper controls, processes and procedures in place that regulators require? Would that give you more confidence in your compliance capabilities? To stay competitive, you need to find a way to plan for and manage through compliance, on demand, so that you can meet the demands of your customers without an interruption to your business.

With CenturyLink, you'll be working with a partner who will take 100% ownership of your entire network performance, regardless of who owns the physical asset. With over 50 data centers connected by up to 40 Gbps data transmission rates, you can support your support critical, bandwidth-intensive applications with confidence.

With increasing regulatory pressures on commercial banks, credit unions, card issuers, lenders and other financial services companies, you need to be able to demonstrate compliance without overextending your existing resources. With CenturyLink, you can rapidly change your business strategy without changing your technology support model. This means that you can provide new, more flexible functionality to your existing systems with dependable voice and data solutions like:

- IT Infrastructure and Applications
- Managed Services
- Security Services

## Minimize Exposure to Risk

When you partner with CenturyLink, you'll have access to secure hosted and cloud-based platforms that will improve business continuity. You can also depend on dedicated, 24/7 support, including:

- Managed Security Service
- Network Management Service
- On-site and remote expertise for facilities and equipment

Based on our wide array of expert IT services, we can also help you design, deploy and support your infrastructure.

In a recent survey, 67% of banking IT professionals responded that maintaining regulatory compliance is among their top five most important business goals for the next three years. Yet, almost the same amount (52%) cited maintaining regulatory compliance as the most difficult goal to achieve.

CIO Custom Research Study: IT as an Enabler of Business Success. IDG Research. September 2011.



# How Banks and Credit Institutions Can Simplify Compliance and Minimize Exposure to Risk with CenturyLink

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## Improve Business Continuity

You can maintain compliance throughout your bank or credit institution by providing secure, reliable access to all of your critical data and applications.

- Fast reroute and route diversity
- Redundant and multiple access methods
- World-class hosting/data centers
- Network redundancy & protection
- 24/7, end-to-end performance reporting
- Network monitoring services
- Professionally staffed network operations centers

## Depend on a Robust Network

You can minimize risk by supporting a variety of front office, back office and customer access controls on a robust, dependable network.

- 50 data centers
- Up to 40 Gbps transmission rates
- Supports critical, bandwidth-intensive applications
- 180K route-mile fiber network that spans the US from coast to coast
- 100% availability on CenturyLink IQ™ Networking product
- Covers 75% of the continental U.S.

## IT Infrastructure and Applications

You can depend on scalable solutions that can help your bank or credit institution keep pace with changing compliance demands and risk models.

- [Cloud Application Services](#)
- [Cloud Infrastructure Services/laaS](#)
- [Managed Hosting and Colocation Services](#)
- [Dedicated Hosting Services](#)
- [Storage and Backup Services](#)

## Managed Services

You can depend on expert support to help you create and manage IT solutions in support of legacy systems, governance, compliance and risk management efforts.

- [Managed Applications](#)
- [Managed Hosting Services](#)
- [Managed Security Service](#)

## Security Services

You can stay ahead of evolving security threats while maintaining quality customer service, especially in the area of front office and retail delivery channels.

- [Managed Security Service](#)
- [AVAS/Web Filtering](#)
- [DDoS Mitigation](#)
- [Professional Security Services](#)
- [Intrusion Detection and Prevention](#)

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