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UNIFIED STORAGE

HOSTING SERVICES

DELIVER THE PERFORMANCE AND AVAILABILITY OF YOUR STORAGE INFRASTRUCTURE WHILE ENJOYING CLOUD ECONOMICS

Storage agility is the single most important factor driving private cloud computing today. Organizations must find a way to control the data explosion and associated storage costs while maintaining availability for broad organizational 24/7 demand. While maintaining agility, control and access businesses must also consider security, power, compliance and return on investment (ROI) when evaluation their storage infrastructure options.

The challenges and opportunities don't stop there when considering enterprise storage. When considering the explosive data growth(i.e. Big Data), organizations need to forecast the storage need to match the data growth. Forecasting storage needs is difficult and time consuming and can lead to storage over-purchasing. For most organizations, having more storage capacity than ability to utilize will have a direct and negative effect on storage ROI over time. In some cases, having too much storage is just as bad as not having enough. This is where organizations can really leverage the pay as you grow model of cloud economics for storage.

CenturyLink has the technical operations expertise in storage that ensures you can guarantee the agility of your storage while enjoying the benefits of cloud economics models. We have experienced personnel that have installed, migrated and managed thousands of storage environments. On average, our storage engineers average over 20 years of experience. Our automation and workflow tools are customer proven to drive operating expenses (OPEX) down by up to 30%. With 55+ data centers in 45+ countries CenturyLink has the expertise to deliver proven, scalable, fast Unified Storage.

MANAGED UNIFIED STORAGE DEPLOYMENTS

- Reduce time to ROI
- Leverage 55+ global data centers
- 99.99% uptime for applications
- Highly experienced storage engineers
- Over 400 customers in 8 countries

STORAGE DESIGNED FOR CLOUD ECONOMICS

- Pay as you grow model for storage consumption
- Multiple billing options
- Scalable: gigabyte to petabyte
- Snapshot and Replication options
- 24/7 support
- Shared or dedicated options
- Management portal provisioning

UNIFIED STORAGE: COMPONENTS

The key to enjoying cloud economics from your storage infrastructure is to start with a foundation based on performance, proven best practices and scalability.

Unified storage delivers: pay as you grow sizing with multiple associated billing options, scalability from gigabytes to petabytes, guaranteed performance and availability and snapshot and replication options. Our Unified Storage combines our worldwide secure network, storage engineering expertise and NetApp storage, and includes:

- Choice of type of storage
 - Block
 - File
- Choice of 3 levels of performance
 - “Velocity”
 - Available in 500GB increments
 - 15,000 IOPS availability
 - Ideal for databases, critical transaction processing, near real-time operations and reporting
 - “Vital”
 - Available in 50GB increments
 - 5,000 IOPS availability
 - Ideal for most business applications
 - “Value”
 - Available in 50GB increments
 - 500 IOPS availability
 - Ideal for test and development, archiving

UNIFIED STORAGE: ADVANTAGES

When you partner with CenturyLink for Unified Storage you are setting the stage for storage success. Organizations will benefit from the combination of two market-leading IT providers who have a proven track record of providing high-performance, scalable cloud storage environments:

- **Performance:** Unified Storage provides enterprise-grade storage without the need for dedicated hardware. Unified Storage includes quick provisioning for SAN or NAS protocols and SLA performance guarantees across tiers of service.
- **Proven:** Unified Storage protects your business while providing the flexibility to enjoy the benefits of cloud economics for storage infrastructures. Unified Storage is a fully managed 24/7 solution that uses snapshots and replication features to protect against physical disaster. CenturyLink data centers are standardized on an industry proven multi-tenant security model further ensuring data reliability.
- **Scalable:** Unified Storage includes multi-tier performance models which scale to support specific use cases and workloads while ensuring 99.99% uptime for business applications. Unified Storage scales from gigabytes to petabytes and includes advanced reporting and alerts.

UNIFIED STORAGE BENEFITS

- Proven Data Replication
- Automated Provisioning
- Scalable Model

For more information about CenturyLink, visit www.centurylink.com/technology.