

# Case Study

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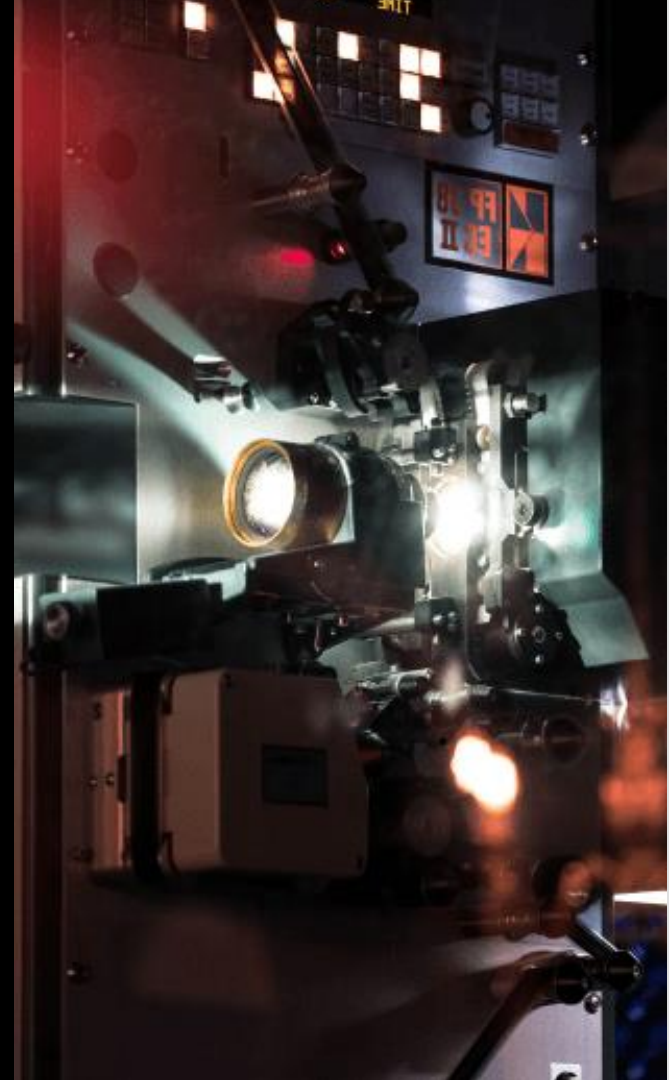
A Leading Publisher of Games on  
Console, PC and Mobile

CDN, Security, High Speed IP, Waves

## CHALLENGE

A global leader in digital interactive entertainment infrastructure platform required large scale DDoS attack mitigation and end-to-end network solution to secure the growing number of gaming and online services being developed & deployed.

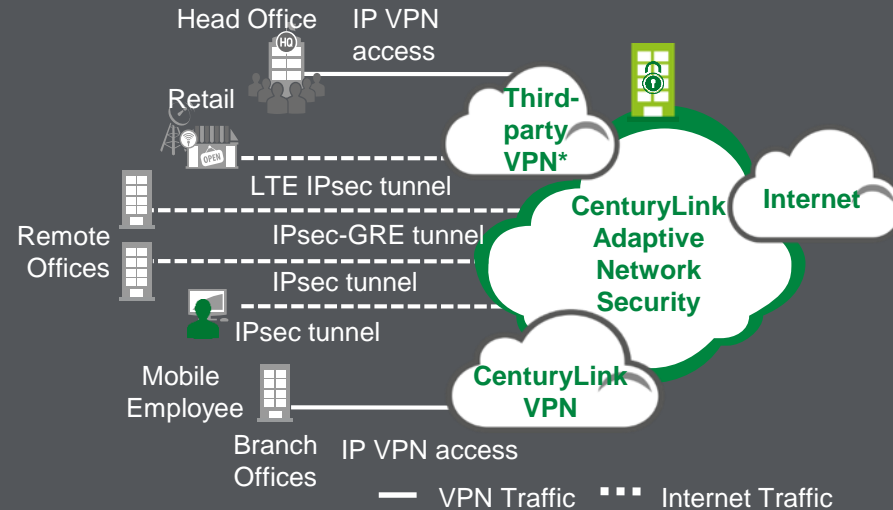
- A multi-layered security approach backed by extensive threat analytics to defend against a variety of attack types during launches was needed
- Due to simultaneous fiber cuts the company needed transatlantic protected waves with back up paths to ensure continuous delivery
- As more customers leveraged their platform, the risk level and potential for negative brand implications increased; company required a low latent delivery solution
- Secure guest internet access at office locations was required on a separate network



## CENTURYLINK ANSWERS

- CenturyLink offers global coverage; potential attacks are monitored, analyzed and mitigated by CenturyLink Security Operations Center experts
- CenturyLink® Wavelength services help clients manage today's massive data demands, allowing easier delivery of high-performance applications to users virtually anywhere in the world
- CenturyLink® Content Delivery platform empowers the provider to succeed by leveraging CenturyLink network's scalability, global footprint and proven customer service
- CenturyLink's fast, resilient Internet services allowed for over 40 global High Speed IP game development offices, including the first in Israel

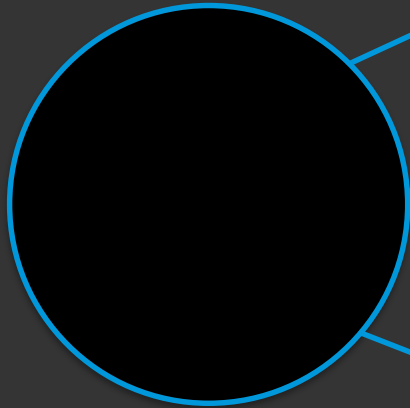
## Security Wavelengths Content Delivery Network High Speed IP



- Next-gen firewall / Intrusion detection
- Web content filtering
- Anti-malware sandboxing
- Data loss protection
- Secure remote access
- Carrier agnostic Internet access



## RESULTS



**Transatlantic protected waves**  
facilitates global recovery operations  
in the event of a widespread outage

**Dedicated content delivery network support**  
has led to an increase of 50% in CDN traffic

Over 10 new locations have been enabled  
with **secure Internet connections over the  
past 12 months**; now offering High Speed  
IP at over 40 locations



# Why Choose CenturyLink

The New CenturyLink Delivers Trusted Connections Worldwide that Bring Answers to Enable Digital Business.

## EXPERIENCE THE NEW CENTURYLINK



Approx

**450,000**

Routes Miles of Fiber  
Globally



More than

**60%**

of the traffic that  
originates on the  
CenturyLink Network  
stays on the Network



**100,000+**

On-Net Buildings



**8 of the 10**

internet service providers  
(ISPs) are CenturyLink  
customers

EXPERIENCE THE NEW CENTURYLINK



## The Trusted Connection to the Networked World

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### **The chosen partner and technology advisor to connect and protect**

- Understand our client's evolving challenges
- Innovate customer solutions to deliver value
- Protect and support our customer's mission



<https://www.centurylink.com/business/industries/gaming-network.html>