Case Study

A Leading Publisher of Games on Console, PC and Mobile

CDN, Security, High Speed IP, Waves
A global leader in digital interactive entertainment infrastructure platform required large scale DDoS attack mitigation and end-to-end network solution to secure the growing number of gaming and online services being developed & deployed.

- A multi-layered security approach backed by extensive threat analytics to defend against a variety of attack types during launches was needed
- Due to simultaneous fiber cuts the company needed transatlantic protected waves with back up paths to ensure continuous delivery
- As more customers leveraged their platform, the risk level and potential for negative brand implications increased; company required a low latent delivery solution
- Secure guest internet access at office locations was required on a separate network
**CENTURYLINK ANSWERS**

- CenturyLink offers global coverage; potential attacks are monitored, analyzed and mitigated by CenturyLink Security Operations Center experts
- CenturyLink® Wavelength services help clients manage today’s massive data demands, allowing easier delivery of high-performance applications to users virtually anywhere in the world
- CenturyLink® Content Delivery platform empowers the provider to succeed by leveraging CenturyLink network’s scalability, global footprint and proven customer service
- CenturyLink’s fast, resilient Internet services allowed for over 40 global High Speed IP game development offices, including the first in Israel
Over 10 new locations have been enabled with secure Internet connections over the past 12 months; now offering High Speed IP at over 40 locations.

Transatlantic protected waves facilitates global recovery operations in the event of a widespread outage.

Dedicated content delivery network support has led to an increase of 50% in CDN traffic.
Why Choose CenturyLink

The New CenturyLink Delivers Trusted Connections Worldwide that Bring Answers to Enable Digital Business.
(approximately 450,000) Routes Miles of Fiber Globally

100,000+ On-Net Buildings

More than 60% of the traffic that originates on the CenturyLink Network stays on the Network

8 of the 10 internet service providers (ISPs) are CenturyLink customers

EXPERIENCE THE NEW CENTURYLINK
The Trusted Connection to the Networked World

The chosen partner and technology advisor to connect and protect

• Understand our client’s evolving challenges
• Innovate customer solutions to deliver value
• Protect and support our customer’s mission