

# Case Study

Refinitiv

Elektron as a Service (EaaS)

Adaptive Network, Managed Services, Cloud/Hybrid IT, IT Consulting, Security

## CHALLENGE

Formerly the Financial and Risk business of Thomson Reuters, Refinitiv is one of the world's largest providers of financial markets data and infrastructure, serving over 40,000 institutions in over 190 countries

- Clients need low latency connectivity to market data but can't get access to co-location space, or don't have the expertise or infrastructure capability to set-up themselves
- Want to avoid cost and complexity of a deployed enterprise data distribution platform and permissioning solution
- Need to innovate with fast time to market required to take advantage of new opportunities, and differentiate offerings
- Scarcity of capital for investment in data and trading infrastructure, and IT teams prioritizing core business needs



## CENTURYLINK ANSWERS

- EaaS leverages CTL network and managed services to provide Refinitiv clients a suite of fully-managed trading and data propositions that power the enterprise and connect global markets
- EaaS data centers are located in close proximity to the leading financial centers around the world to facilitate global trading requirements
- SLAs for end to end service and delivery plus a premium monitoring environment offering pro-active alerts and 24x7 global support
- Reduce capex and move to an opex model for enterprise data infrastructure
- Single platform for hosting Refinitiv and client applications and data integration

Adaptive Network  
Managed Services  
Cloud/Hybrid IT  
IT Services  
Managed Security



## RESULTS



Refinitiv clients have **on-demand access to normalized, global cross-asset data** via a single connection

**Reduced operational cost and complexity**, lowering TCO and facilitating data automation

**Rapid time-to-market** - onboard market data and applications **without limitations** of legacy management systems