

Technology Strategy Session

DATA SHEET

Accelerate your path to digital business.

Align your IT objectives and your business strategy with CenturyLink® Technology Strategy Sessions. Each session connects your key stakeholders with our experts for interactive, collaborative conversations. Sessions range from 1-4 hours to multi-day workshops.

- **Executive Strategy Session:** C-Level session focused on your strategic business challenges.
- **Technology Advisement Session:** IT-focused, interactive session around your most challenging technology objectives.
- **Solution Development Workshop:** In-depth technical workshop focused on digital solutions to help meet your strategic business goals.

IT departments have gone from being business enablers to becoming a key part of business competitive strategy and profitability. Managing complex digital transformation projects that align IT with business goals can be daunting. CenturyLink enables you to be the catalyst that drives agile IT, to sharpen operational efficiency, enhance customer experiences and strengthen security. We can help you activate innovation and turn disruption into differentiation.

Technology Strategy Sessions

CenturyLink® Technology Strategy Sessions feature a pragmatic, structured approach to IT and business strategy execution. It is a dynamic, collaborative session that allows us to understand your unique challenges and opportunities, the impact they have on your business and your organization's ability to address them. It then defines the solutions and resources that will deliver the greatest value. Then, we formulate plans of action and recommendations which can enable you to pivot to a path of greater business success.

Technology Strategy Sessions help Businesses:

- Adopt cloud-based and multi-cloud management solutions
- Accelerate development/implementation of IT initiatives
- Cut IT costs and implementation of next generation IT outsourcing
- Protect your company and brand from security compromises
- Consolidate or expand data centers
- Improve support for big data, data analytics and decision sciences
- Enable revenue growth initiatives
- Respond more effectively to rapidly changing business requirements
- Transition into an IT Shared Services model
- Connect disparate applications and networks
- Make operations more responsive and effective by leveraging digitally connected products, services, assets, people and partners

Discovery and Decision-Making

Executive Strategy Session

C-Level strategy session focused on your 1-3 year roadmap and upcoming business challenges. Output is an actionable summary of next steps and identification of areas for further technology engagement. Sessions include 1 to 4-hour and full-day options.

Technology Advisement Session

IT-focused, interactive session around your most challenging technology objectives. Includes collaborative white-boarding, strategy validation and technology expertise designed specifically for your business and vertical focus. Sessions include 1 to 4-hour and full-day options.

A Deeper Dive

The Solution Development Workshop

We gather with the personnel directly responsible for accomplishing your IT initiatives to dig into the details of your challenges and focus on specific solutions to enable your digital transformation.

Preparation

Before the workshop begins, we define the project scope, develop targeted agendas, initiate pre-data gathering, identify required resources and set a date for the workshop.

On-Site Discovery

This is the deep dive into your technical requirements for the in-scope project. Working with various subject matter expert teams, we explore, discuss and gather your requirements to develop a targeted solution.

Solution Development

Using insights and gathered data, we work together to create an executable solution for your digital transformation.

Solution Presentation

At the completion of the Solution Development Workshop, CenturyLink's expert advisors prepare a plan that addresses your technical requirements with a proposed solution focusing on your primary objectives and how they link to the enablement of your business. The documentation includes a collaboration map, technical design and high-level pricing.

Maximizing Impact

Digital transformations are only effective if they address the relevant business concerns of your organization, and have successful implementation. CenturyLink specializes in not just providing products and services, but in helping people find solutions that deliver lasting results.

Schedule your CenturyLink Technology Strategy Session today

Go to www.centurylink.com/solution-development-workshop