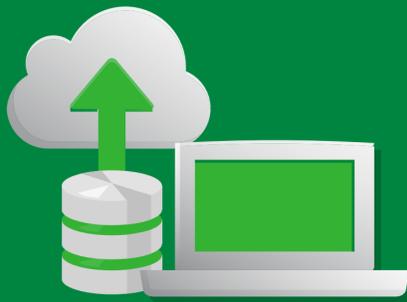


Challenged by WAN Modernization? There's Relief in Sight



Digital transformation is forcing many organizations to re-think and upgrade their technology stack, including the wide area network (WAN). Organizations recognize the need—and most have plans to update their WAN—but the challenges are real and varied, according to a new survey by IDG and CenturyLink.

Here are the key areas to consider when modernizing your WAN, based on feedback from companies just like yours. Many say working with a Managed Service Provider (MSP) for help can reduce network costs, increase network speed, and provide better bandwidth optimization.

Time to Update the WAN

50% plan to update the WAN to support digital transformation

57% have already taken steps towards modernization

A variety of objectives are driving WAN updates



Challenges with Modernizing the WAN

More than 95% of organizations have experienced negative consequences as a result of WAN management challenges, including:

Cost/performance



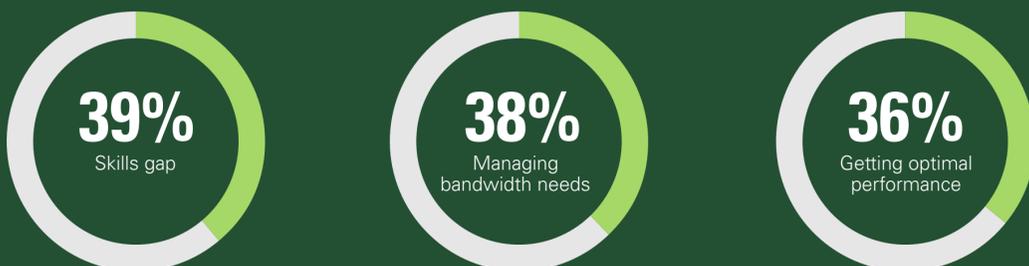
Business impact



User/customer satisfaction



Topping the challenge list

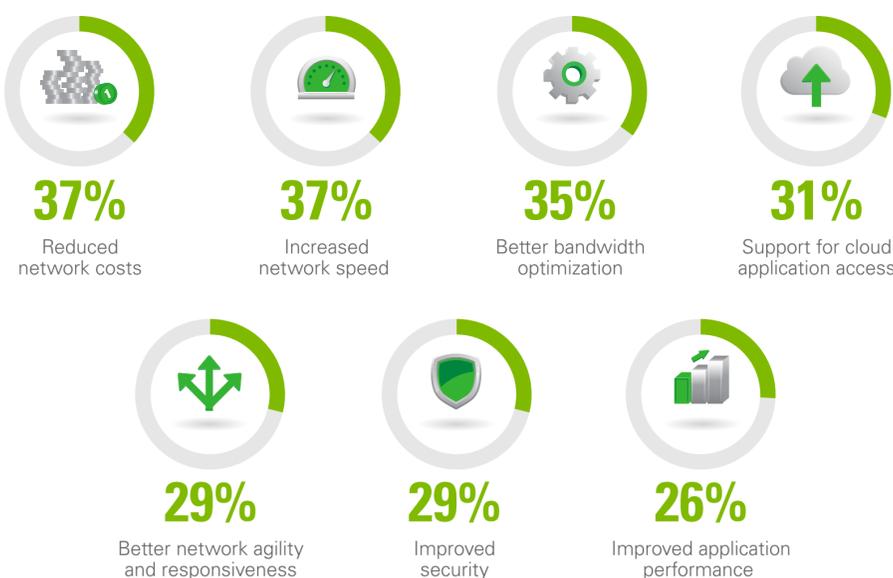


Reduce Risk and Accelerate Results with a Managed Service Provider



47% of organizations have worked/are working with MSP

These are the benefits they see today:



Not all MSPs are created equal.

The most popular attributes among IDG survey respondents include:

- Experience with network security and solutions
- Ability to customize solutions in your unique environment
- Price/TCO
- Cloud service interconnectivity

About the Survey

This IDG survey was fielded in the US in June 2018, and results are based on 100 qualified respondents.

To qualify for this survey, respondents were required to work in an IT-related function at the Manager level or above for an organization in the Finance, Healthcare, Manufacturing, or Retail industry and be involved in the purchase process for Wide Area Networks (WAN) tools and solutions. Company size was restricted to organizations with 500+ employees. The average company size was 7,145, and the median company size was 3,750.

Learn more about CenturyLink® SD-WAN

