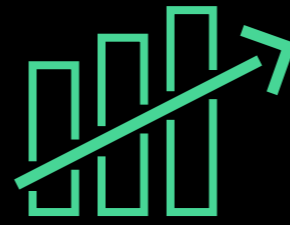


4 reasons IT leaders prioritize network optimization

Recent research from Frost & Sullivan explores why digital businesses choose adaptive networking.



61% say **making changes quickly** is a top consideration in WAN selection



81% say **improving business productivity** is a key driver for digital transformation



76% consider **granular security policies** an important reason for SD-WAN



60% claim the ability to **deploy branch sites faster** is a compelling reason for SD-WAN

Adaptive networking is the intelligent foundation of your digital business, giving you ultimate control and real-time cloud connections. CenturyLink helps optimize your network and application performance.

For more information, read the white paper by Frost & Sullivan, *The Business of Adaptive Networking to Enterprise WANs*, Jan. 2019.

[Read the White Paper](#)

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