How Ethernet fuels digital business

Leading digital businesses know that getting the edge on competition means transforming WAN networks to support their business initiatives. Ethernet is a critical component of any adaptive network. Ethernet is private and secure, supports real-time applications, real-time cloud connectivity and dynamic bandwidth scaling up to 3x, giving you the agility you need to succeed.

Improvements among firms that deploy Ethernet-WAN and track business and networking KPIs:

- **77%** revenue growth
- **76%** improved networking costs
- **81%** speed of application deployment
- **70%** on-demand bandwidth scalability
- **74%** on-demand bandwidth scalability

Key business drivers for Ethernet

- **Scalable**: Get the bandwidth you need with access options from 2 Mbps up to 6 Gbps.²
- **Secure**: Seamlessly connect your enterprise across a dedicated, private network.
- **Flexible**: Leverage a built-to-last solution that can be expanded and amended as business evolves.
- **Customizable**: Link disparate sites, data centers and remote employees with point-to-point, point-to-multipoint connectivity or multipoint-to-multipoint connectivity.

CenturyLink® Ethernet Services

- **Global reach**: In North America, Europe and Asia Pacific
- **Ranked #1 U.S. carrier Ethernet Services Provider by Vertical Systems Group**
- **Service SLA availability of 99.999%**

CenturyLink was awarded five MEF Awards in 2018

- "For the second year in a row, CenturyLink is the U.S. Ethernet services market leader with a No. 1 rank on Vertical Systems Group’s U.S. LEADERBOARD for 2018."
- Rick Malone, principal of Vertical Systems Group

Discover new levels of visibility, agility and control with CenturyLink® Software-Defined Network Solutions

- Dynamically flex bandwidth up to 3x to accommodate peak traffic requirements.
- Provision connections between data centers and cloud providers in real-time.
- Control costs with unlimited scheduled, automated or ad-hoc adjustments.⁴
- Leverage real-time, 24/7 network performance visibility with CenturyLink® Enhanced Management.

The experts agree

CenturyLink was ranked No. 1 in Vertical Systems Group’s U.S. Carrier of the Year LEADERBOARD 2018

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- "MEF Distinguished Fellow" 2018
- "MEF LSO Leadership Worldwide" 2018
- "MEF Enhanced Management" 2018
- "MEF Wholesale Service Provider North America" 2018
- "MEF Retail Service Provider North America" 2018
- "MEF Enterprise Application Media" 2018
- "MEF Media" 2018
- "MEF Wholesale Service Provider North America" 2018
- "MEF Retail Service Provider North America" 2018
- "MEF Enterprise Application Media" 2018

Future-proof your WAN with our award-winning Ethernet services.