

# Plan Your Journey to the Private Cloud It's Time to Go!

Your company is ready to reap the benefits that a private cloud has to offer, but how do you steer clear of the bumps in the road? Developing a roadmap for success that supports your primary business goals will help ensure you make a smooth transition and deliver the best experience for your users.

Follow these signs as you evaluate which private cloud model is best for your business.



## LOCATION

### Choose the right commuting distance

Users today demand responsive experiences, so cloud resources should be physically close to your primary data sources and users to minimize latency. Location is critical, so start by identifying what resources will be hosted in your cloud and where your primary users are located.



## SECURITY

### Turn on your high beams!

A private cloud gives you an extra layer of security and flexibility when handling sensitive customer information or highly customized applications. Also, consider the security expertise that a cloud service provider can bring to improve access controls and enforce more rigorous procedures than what you might manage on your own.



## COSTS

### Use your "fuel" efficiently

It's critical to consider all the costs of owning and operating a private cloud. A DIY approach may seem less expensive relative to an outsourced model, but for an accurate cost comparison, you need to calculate all administrative costs (staff training and ongoing support), in addition to capital expenditures.



## EXPERTISE

### Support for you behind the wheel

Building a private cloud takes skilled resources to deploy and maintain. Depending on your in-house staffing and priorities, you may benefit from employing outside experts who can help with migration and onboarding or provide ongoing support to help you scale your cloud without affecting the rest of your business.



## TIME TO VALUE

### Accelerate to maximum speed

Building a private cloud environment on your own takes time, but your business teams need new IT resources now. Factor in your available resources, facilities, and equipment to see if you can migrate on time without impacting other project priorities. Partnering with a cloud service provider can get you up and running in weeks, not months.

Whatever approach you take for your private cloud, CenturyLink can help you avoid the hazards, so you keep moving forward. Get more tips to navigate your journey to the cloud.

Learn more by reading  
"Decisions Ahead: Navigating Your Journey to the Cloud."

[READ THE EBOOK](#)