

Why Australian organisations are choosing Hybrid IT

According to the CenturyLink Australian Hybrid IT Adoption Index

66%

ARE USING
MANAGED SERVICES



1/5

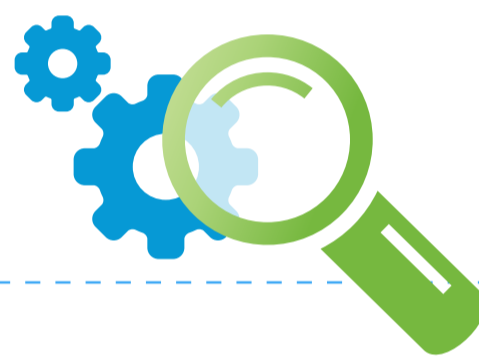
Of those who don't use managed services - one in five **plan to use managed services** in the next 12 months

SUCCESSFUL HYBRID IT PLANNING

begins with a clear understanding of

- IT capabilities +
- business objectives +
- workloads

Identify which areas are **NOT PERFORMING OPTIMALLY**



and decide whether to supplement

in-house capabilities WITH **external expertise**

MOST POPULAR TYPES OF OUTSOURCED APPLICATIONS

48%
ONLINE APPLICATIONS
such as websites and eCommerce

43%
applications used for **BACK-OFFICE SERVICES**
such as finance and enterprise resource planning

31%
DISASTER RECOVERY
business continuity planning solutions

AS COMPANIES BEGIN THEIR **HYBRID IT JOURNEY** they should start by



establishing **STRATEGIES & GOALS**

determine the **WHO, WHAT, WHERE**

involved in the **outsourcing** of external infrastructure and services involved.