

CenturyLink® Cloud Application Manager

Efficiently manage cloud environments

Manage your cloud applications and infrastructures through an automated platform with the CenturyLink® Cloud Application Manager for use with Amazon Web Services (AWS).

Cloud Application Manager enables collaboration across the three spheres of influence within enterprise IT—development, IT operations, and finance. The platform utilizes capabilities delivered through three distinct modules: **Application Lifecycle Management**, **Managed Services Anywhere**, and **Optimization & Analytics** on top of AWS. IT organizations can more easily govern and scale the application and infrastructure needs of the business.

Application Lifecycle Management: Manage applications from start to finish, schedule deployments, scale, update, terminate workloads, and automate migration across environments to any cloud to best suit business needs. Utilize continuous auto-discovery of available resources seamlessly and in any infrastructure on a single platform.

Managed Services Anywhere: Use Cloud Application Manager to leverage the certified experts at CenturyLink for monitoring, operating system patches, and updates on any hybrid instance. Having CenturyLink manage mission-critical workloads and infrastructure enables customers to focus on their core business.

Optimization & Analytics: Gain visibility into the utilization, costs, and trends of AWS services via automation. This helps inform strategic business decisions, workload rightsizing, and capacity planning initiatives while enabling procurement and management of AWS.



BENEFITS OF THE CENTURYLINK CLOUD APPLICATION MANAGER



FLEXIBILITY & EFFICIENCY

- Empower IT teams to focus on driving innovation for your business
- Save time, resources, and costs with simplified management of your entire environment
- Expedite time-to-market of new applications into production
- Easily scale, update, and migrate environments in response to business needs



GOVERNANCE

- Control cost and capacity utilization
- Increase transparency across hybrid cloud environments
- Align support of business objectives with CenturyLink as your partner
- Standardize application stack deployment based on your policies for improved governance and efficient repeatable processes



RESILIENCE

- Optimize costs and free up OpEx and CapEx for reinvestment
- Recapture costs with charge-back capabilities to the Line of Business

But it's not just about the platform. To effectively implement a hybrid cloud strategy, you need expert guidance. Skilled CenturyLink technical teams are available to support customer success across a seamless continuum. Customers can remain entirely self-service, or elect to engage us for simple or complex consultative implementations.

LEARN MORE ABOUT HOW CENTURYLINK CLOUD APPLICATION MANAGER CAN OPTIMIZE YOUR BUSINESS TODAY.
 VISIT <https://wwwctl.io/cloud-application-manager/>