



# CISCO WEBEX CLOUD CONNECTED AUDIO DELIVERED BY CENTURYLINK®

## STAY CONNECTED

Staying connected at all times with your employees, customers and vendors has never been more important. So it's essential to collaborate with the right vendor. Cisco WebEx technology puts you on a path to simplifying communications. And when you add the capabilities of the secure and reliable CenturyLink® Network and customer service, you can speed up processes and workflows, cut voice and travel costs, and take the waiting time out of human interactions.

Cisco WebEx Cloud Connected Audio delivered by CenturyLink provides you with a holistic UC&C platform that integrates CenturyLink's secure and reliable network, hosting and communications architecture. By adopting a hosted solution, you can help minimize the complexity of managing a multi-vendor solution, leverage economies of scale for lower costs, and invest in a predictable billing model.

## Business Solutions

**Seamless User Experience** – Adding Cisco WebEx Cloud Connected Audio delivered by CenturyLink to your Cisco WebEx service provides you with a completely integrated user experience, including audio, video and web conferencing. You no longer have to worry about managing multiple vendors, billing platforms or customer-care teams. You can utilize CenturyLink's secure and reliable network with no need to own a local-to-global dial plan footprint.

**Cost Optimization** – Take advantage of on-net pricing with CenturyLink regardless of where you are in the migration from TDM to SIP infrastructure. Moving from TDM or PSTN services to next-gen SIP services allows you to avoid PSTN and transport charges you would traditionally see.

**Holistic Solution** – Customers who utilize Cisco currently for their conferencing needs and who will utilize Cisco WebEx Cloud Connected Audio delivered by CenturyLink have the option to be always on the latest Cisco WebEx version without having to undergo any additional deployments.

## Technical Features / Capabilities

Feature	Description
<b>Media and Signaling</b>	Supports audio compression codec G.711, Session Initiation Protocol (SIP) signaling, and RFC 2833 for dual-tone multi-frequency (DTMF).
<b>Peering Connections</b>	Fully Redundant SIP peering connections between CenturyLink and the Cisco WebEx Cloud enable a robust, high availability solution.
	Conferencing audio flows over secure and dedicated peering connections managed and monitored by CenturyLink's 24 x 7, global network operations center.
	No premise-based, managed or customer dedicated hosting equipment is required to utilize the platform.
<b>Conferencing Phone Numbers</b>	Leverages CenturyLink's global footprint for conferencing access while enabling on-net calling within a customer's network.
	Off-net participant reach to 118 countries including Toll, Toll-free or call-back user flows. Computer audio.
<b>Portal</b>	View organizational usage, analytics, and reports to gain insights that can better optimize experiences; includes insight into CCA ports utilization.
	Promote adoption of WebEx conferencing and improve employee productivity.

## Why Choose CenturyLink?

- Leverage Current Investments: Utilize the existing, proven network you use today.
- Designed to Support Future Growth: Easily adapt your conferencing network as your business grows.
- Increase Reliability and Uptime: Our proven, secure, end-to-end communication network can help minimize risk of disruption and downtime.
- Superior Customer Service: The long tenure of the average Collaboration services team member means you can benefit from our industry expertise and premium customer service.
- Single Vendor Management: CenturyLink's global footprint and comprehensive portfolio of Collaboration services are designed to simplify deployment, adoption, support and billing.

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