



# Cisco WebEx Event Center Delivered by CenturyLink

## Leverage your existing network for simplified collaboration

Reach sales prospects and employees across the country or around the world without travel and venue expenses. The Cisco WebEx Event Center, delivered by CenturyLink, helps you market your products and services more effectively with real-time online events and webinars.

### Business Solutions

#### Extend Your Reach and Impact:

- Communicate cost effectively with internal and external audiences, when and where you need to.
- Support sales and marketing efforts with tools that help track, engage and follow up with prospects.
- Share presentations, demonstrate products and stream video files in real time.
- Engage participants using polling, chat and threaded Q&A.
- Enjoy the benefits of high-quality (360p) video resolution.

#### Manage Campaigns and Events from Start to Finish:

- Improve attendance using automated email invitations, confirmations and reminders.
- Capture registrant information and automatically score incoming leads with integrated lead management tools.
- Monitor attention using the attention indicator tool and identify high-value attendees.
- Forward the event recording link to attendees.
- Upload valuable registration and attendee information to your customer relationship management (CRM) and marketing automation systems.

#### Count on Cisco and CenturyLink for Secure, Scalable WebEx Service:

- Easy-to-use, simple implementation requires no new software or hardware.
- Scale as your needs change.
- Delivered on demand over the global Cisco Collaboration Cloud - a secure, high-performance network.

**Connecting geographically dispersed employees, customers, partners and suppliers around the world at a moment's notice just got easier.**

**Our Collaboration solutions offer a suite of audio, video and web conferencing services that help you boost workplace productivity while maximizing your organization's time, resources and global communications.**

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*CenturyLink lets you meet with confidence, using a web conferencing service that is simple, intuitive and highly reliable, making it easy to host or join a meeting.*

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## Technical Features / Capabilities

- Include up to 3,000 participants.
- Display up to five high-quality (360p) videos of the presenter and panelist.
- Share presentations, applications and video files.
- Interact with your audience via polling, chat and threaded Q&A.
- Record, edit and play back your events on demand.
- Use hybrid audio.
- Boost attendance with automated invitations, confirmations, reminders and follow ups.
- Automatically score incoming leads as they register.
- Upload registration and event information to your CRM and marketing automation systems.
- Invite anyone — attendees do not require a WebEx account.
- Count on highly reliable service, available when you need it.
- Keep events private with enterprise-grade security (including SSAE-16 accreditation).
- Take advantage of private prep room chat.
- Get localization for 12 languages.
- Works with Microsoft® Windows®, Mac, Linux™, Solaris™ and Firefox, as well as other popular browsers.
- Get real-time guidance and technical support during your event.

## Why Choose Cisco WebEx Delivered by CenturyLink?

**The CenturyLink Network:** The collaboration network is the same telecommunications network used by data and voice customers. This means you can leverage existing VPN and voice networks for operating expense savings.

**Universal Experience:** Our global network helps support a consistent user experience everywhere you connect.

**Strong Inter-Carrier Relationships:** We leverage our existing carrier volumes and relationships globally to help provide flexible pricing solutions, reliable service delivery and fast trouble resolution.

**Tenured Team:** The long tenure of the average Collaboration Services team member means you benefit from our industry expertise and premium customer service.

**Call Quality:** Ditech™ echo canceller architecture, installed as network augments, supports enhanced and superior international call quality.

**Disaster Avoidance Strategy:** We support you with load balancing, dual provisioning, failover and alternate routing to other bridges.

**Extended Reach:** We can provision toll-free numbers to support a comprehensive and turnkey solution globally.

Call 1.877.453.8353 | Click [centurylink.com](http://centurylink.com) | Email [info@centurylink.com](mailto:info@centurylink.com)

