



# CENTURYLINK READY-ACCESS® AUDIO CONFERENCING

## ON-DEMAND AUDIO CONFERENCING TO CONNECT WITH ANYONE, ANYTIME, ANYWHERE

Today, audio conferencing is integral to enabling communication and collaboration within your workforce. While it may seem ubiquitous in today's corporate environment, the reality is audio conferencing's features, capability demands and deployment strategies continue to evolve.

The CenturyLink Ready-Access audio conferencing service is a global, reservation-less solution that provides the foundation for on-demand communications and virtual teaming. Designed to function as a standalone service or fully integrated within unified communications and collaboration (UC&C) applications, CenturyLink Ready-Access' high-quality audio and robust feature set is enabled by a dynamic call routing architecture that's tightly integrated with the CenturyLink network.

Highly flexible and reliable, CenturyLink Ready-Access can help maximize your organization's time, resources and global communications.

### Business Solutions

**Reliability and Quality:** Intelligent, dynamic routing architecture boasts intra-platform hardware and network redundancies for automatic disaster avoidance and recovery. This architecture, combined with our fully redundant network, helps protect the reliability of your connections and minimize the impact of outages on your enterprise.

**Reduce Total Cost of Ownership (TCO):** The importance of cost control within a company cannot be overstated. With CenturyLink Ready-Access, you can leverage your CenturyLink network and voice investment to help lower your total cost of ownership. The CenturyLink Ready-Access traffic originating on our network is considered "on-net," which allows us to eliminate the transport portion of the conferencing cost. Additionally you can use your existing CenturyLink voice trunk group.

**UC&C Application Interoperability:** The CenturyLink Ready-Access service provides maximum flexibility, offering traditional audio conferencing capabilities and

strategic integrations with leading UC&C applications like Microsoft® Lync® and Cisco® WebEx®. Following final implementation of your UC&C solution, CenturyLink Ready-Access continues to add value by connecting users externally to the UC&C deployment or acting as the conferencing alternative in an outage.

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*CenturyLink's comprehensive voice portfolio is built on our state-of-the-art network to deliver the future of communications to your business.*

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### Technical Features / Capabilities

- Single dial-in number and access code for instant conferencing 24/7 — no reservations necessary.
- Participants anywhere in the world can dial-in using global conference dial-in numbers. CenturyLink provides a single phone number per region.

- Intelligent, dynamic routing architecture enables customers to move from a disaster recovery to a disaster avoidance conferencing strategy.
- CenturyLink Ready-Access services utilize geographically dispersed systems and back-up bridges.
- Regional routing gives you the option to select a default home region, which helps diminish latency and allows for local presence.
- On-net conferencing option for additional cost savings and predictable budget planning.
- Security features like lock conference, waiting room, the conference-specific passcode option, and the ability to disable international dial-outs help you maintain chairperson control and conference security.
- The CenturyLink Conferencing Portal allows you to manage your account options and user information, as well as access your other CenturyLink Collaboration services.
- Seamless integration with all of the services within the CenturyLink Collaboration product portfolio.
- Dial out to participants and bring them into the conference; only U.S. domestic enabled at this time.
- Flexible options: Up to 300-line subscriptions, multiple language prompts and recording capabilities available.
- Total control of the audio conference through touch-tone phone or online commands.
- 24/7 global customer care support and operator assistance.

## Why Choose CenturyLink Ready-Access?

The CenturyLink Network: The collaboration network is the same telecommunications network used by our data and voice customers:

- Leverage existing VPN and voice networks for reduced operating expenses.
- High quality conference experience and lower cost for on-net services.

- Proven customer service as our network can detect issues (outages) before the customer experiences them.
- Fast trouble resolution—no third party network provider to work with.

**Reliable Global Access:** Provides access in 118 countries, utilizing a dedicated global conference dial-in number set to provide a consistent conferencing experience. In addition to Toll Free and Toll access methods, you can also access the service via VoIP, on-net IP or through our suite of productivity tools that allow you to join a CenturyLink Ready-Access meeting from virtually any device. Download the applications and enjoy quick connections to conferences, along with integration into your Outlook and Google calendars.

**Seamless Integration with CenturyLink Collaboration Services:** Complete integration with CenturyLink Web Meeting, Cisco® WebEx® delivered by CenturyLink, Blue Jeans delivered by CenturyLink and CenturyLink Managed Event services.

**Designed to Support Future Growth:** Easily adapt your network and accommodate increased demand for high-quality, reliable UC&C applications and services.

**Reliability and Uptime:** Secure, end-to-end, real-time communication network and redundant audio conferencing architecture can help minimize the risk of disruption and downtime.

**Single Vendor Management:** CenturyLink's global footprint and comprehensive portfolio of collaboration services are designed to simplify deployment, adoption, support and billing.

**Proven Customer Service:** Benefit from our deep industry expertise and stand-out customer service. Our professional conferencing team provides comprehensive implementation and end user support.

**Local Service Care and Protection:** Geographically distributed systems and customer care staff, coupled with our routing architecture enables rerouting, load balancing, dual provisioning and failover.

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