

Description of Test (DOT)

WORK AT HOME (WAH) INTERVIEW – ROLE PLAY

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This **DOT** is designed to help you prepare for the Work at Home (WAH) Interview-Role Play. This information is being made available to you now so that you can review it at your own pace.

Overview of the Interview-Role Play

For the WAH position, you will participate in a combined Interview-Role Play. In order to prepare for the Interview portion, please refer to the DOT titled "Behavioral Interviewing" which may e found here: https://www.centurylink.com/static/Pages/AboutUs/CompanyInformation/Careers/dots.html. After you have responded to the interview questions, you will participate in a role play in which you will play the role of a CenturyLink Agent and close a sale.

Prior to the role play, you will be given <u>15 minutes</u> to review the information needed for the role play. During the role play, you are expected to do the following:

- Transition the customer issue to a sales opportunity
- Ask discovery questions regarding the customer's needs so that you can match the customer's needs with the benefits and features of the product/service
- Overcome customer objections by determining the nature of the concern(s)
- Close the sale during the call (<u>without a call-back</u>)
- Communicate clearly to the customer, with energy and enthusiasm, responding accordingly

Once your 15-minute preparation period has concluded, either the individual playing the role of the customer will call you or you will be asked to dial into a conference bridge. During the role play, another individual will be listening to the interaction between you and the customer. This individual will not interact with you during the role play, but will provide feedback at the conclusion of the role play.

What the Role Plays Measure

Dimension	Definition
Transitioning to the Sale	Moving the conversation from a customer service call to a <u>sales</u> opportunity.
Describing the Product/Service and Benefits	Highlighting the benefits and features of the product/service and how these will best fit the customer's needs. As part of this, you will need to use open-ended/discovery questions to determine what the customer's needs are.
Overcoming Objections	Addressing and re-framing any concerns that the customer has about the product/service.
Closing the Sale	Taking the initiative to finalize the sale with the customer (without a callback).
Communicating with Impact	Dialoguing clearly with the customer, using an energetic and enthusiastic tone, while demonstrating active listening skills.

Frequently Asked Questions (FAQs)

Question	Response
What may I do to prepare for the	You will be working with limited information for the role play. Do
role play?	your best using the information you have. Please note that there
	is not any one "right" way to handle these situations. There are
	many ways to approach a situation - some are more effective than
	others. You will be evaluated on how effective you are at meeting
	the role play objectives. It might be helpful for you to find a
	partner with whom to role-play. Ask your partner to play the role
	of a customer who is not happy with his/her service. Practice
	your skills in resolving the issue and working with this customer to
	address his/her needs and to make a sale.
How is the role play administered?	The role play will be administered over the phone (i.e., WAH). You
	will be presented with the role play information and given 15
	minutes to prepare.
How much time is allowed for the	The role play should last approximately 10 minutes. Please take
role play?	the role play seriously as this information will be used as part of
	the selection decision-making process.
How is my score determined?	Your role plays will be evaluated and scored on the criteria above
	by a two-member panel.
Will I receive feedback on my	Yes, the two-member panel will provide you with some feedback
score?	upon the conclusion of the role play. You may not be informed of
	your qualification status on site. Instead, you may receive a
	communication from our Applicant Tracking System (ATS)
	indicating your qualification status. Your role play results will
	remain on file for six months.
What happens if I don't achieve a	You may attempt the role play again after six months.
Passing score?	
What if I need an accommodation	CenturyLink provides accommodations in testing conditions to
to take the role play?	qualified applicants with disabilities during the administration of
	pre-employment screens, to the extent such accommodations are
	reasonable, consistent with the nature and purpose of the
	examination, and necessitated by the applicant's disability.
	CenturyLink's objective is to provide effective and necessary
	accommodations to qualified applicants as defined under the
	Americans with Disabilities Act, without substantially altering the
	nature of the screening process. Each applicant's request for test
	accommodations is evaluated on a case-by-case basis. If you think
	you need a test accommodation, please send an email to the HR
	Testing Inbox: hr.testing@centurylink.com .

<u>PLEASE NOTE</u>: The purpose of this guide is to provide information which will assist all candidates in their performance during the combined Interview-Role Play. Your performance is determined by many things such as your education, experiences and skills.