



# CENTURYLINK® CARRIER CLOUD VOICE SOLUTION

## PROVIDES SPEED OF ENTRY INTO VOICE BUSINESS OR A COMPLETE CLOUD-BASED SERVICE SOLUTION TO FOCUS RESOURCES ON GROWTH

CenturyLink® Voice Services mix and match the best of proven, new technology (VoIP) with legacy voice technologies (TDM), applied ubiquitously across the United States. We own and operate our voice network in the United States, enabling competitive cost structures and new, efficient ways of managing voice traffic.

Voice is an important part of many established service bundles, but it is an expensive investment that consumes a significant amount of capital and internal resources to deploy, manage and upgrade. An attractive emerging alternative for many service providers is a hosted, outsourced solution. CenturyLink, a Tier 1 provider of carrier local and long-distance voice services, now provides a comprehensive cloud-based voice solution for service providers that want to add voice with a strong business case, or outsource existing services, to reduce costs and focus capital and resources on growth strategies.

Delivered in conjunction with Alianza, a leader in cloud-based voice platforms, CenturyLink® Carrier Cloud Voice Solution frees broadband providers, wireless carriers and cable MSOs to focus on growth instead of network management and technology development. We designed the solution to help telcos, CLECs and ISPs generate new revenue rapidly by making a comprehensive voice portfolio available to business and residential subscribers over fixed and wireless broadband networks.

### Business Solutions

#### Reduced total cost of ownership

- No CAPEX, lower OPEX
- Reduce risk
- Streamlines operations and vendor management

#### Continual innovation and technology leadership

- Rapid time to market for VoIP revenues
- Seamless enhancements without CAPEX and internal development
- Business system integration for scalable, streamlined provisioning and customer care

#### Unleash potential

- Free up CAPEX and resources to fund high ROI strategic initiatives
- Retain total control over subscriber relationship and billing

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**“The CenturyLink Carrier Cloud Voice Solution is an attractive hosted VoIP platform enabling communications providers to accelerate the time to market while avoiding onerous capital investment costs and minimizing the operating costs associated with operating a carrier-grade voice service.”**

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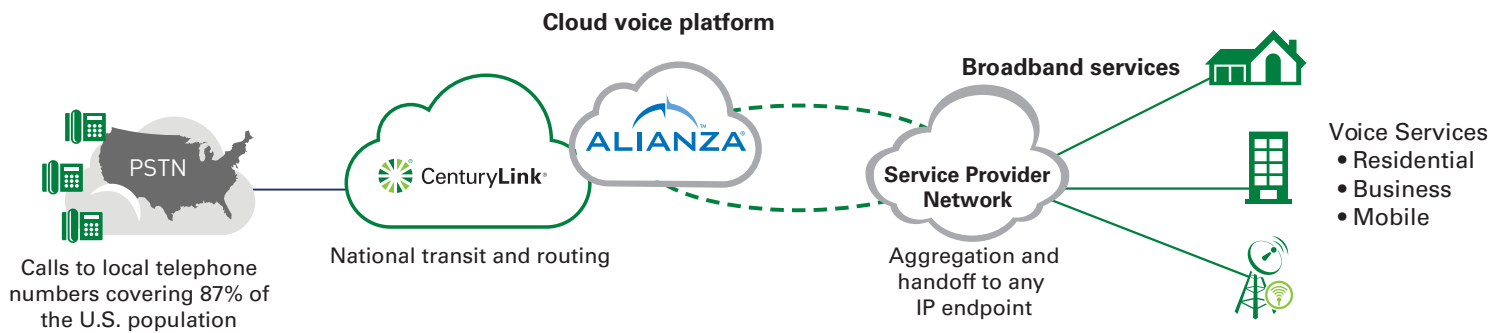
— Cindy Whelan, principal analyst at GlobalData

## Technical Features / Capabilities

- Multi-tenant, horizontally integrated cloud-based voice platform is highly scalable to millions of users
- Residential, SMB and mobile features for fixed and wireless broadband
- Customer access to cloud-based voice platform via the CenturyLink® VoIP Enhanced Local service
- Single administration portal and mature API for back office integration
- Seamless upgrades and enhancements allow wholesale customer to stay on cutting edge of innovation without CAPEX and internal development
- Broad ecosystem of certified interoperable devices
- Coverage to local telephone numbers reaching 87 percent of the U.S. population

## Why Choose the CenturyLink® Carrier Cloud Voice Solution?

- Most experienced carrier provider of SIP voice services with the largest geographic coverage in the United States
- Tier 1 voice network, 100 percent owned and operated
- Integration with Alianza, a member of CenturyLink's Technology Alliance Program, allows Service Providers to more efficiently manage operational costs
- Reliability and security
- Hosted voice portfolio can be sold to business, mobile and residential subscribers on any device, over any network



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